



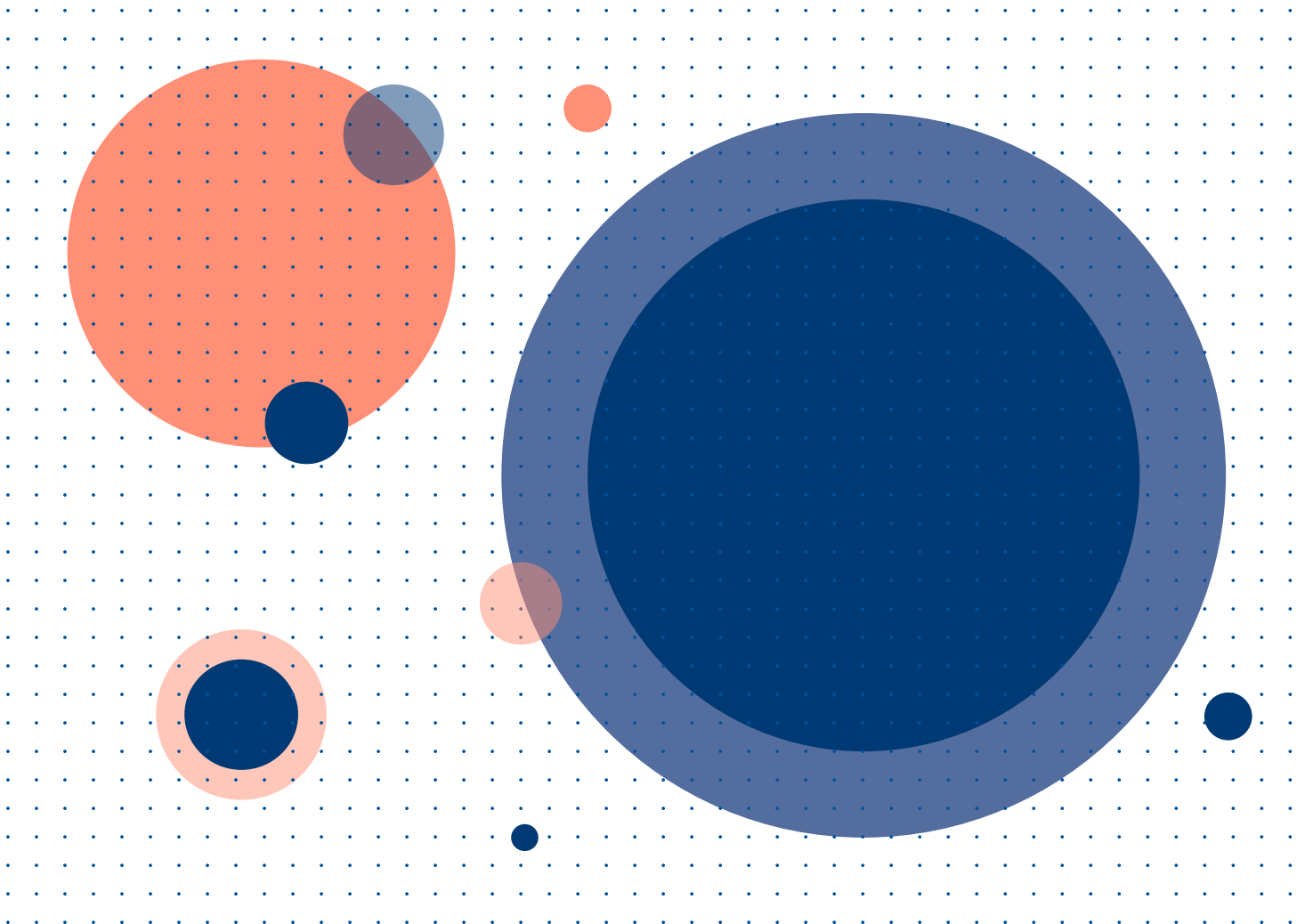
[Klaus Schwab. (Accessed Mar. 04, 2021). Global Shapers Community, including Annual Reports, 2017-2020, three nos., and website. Global Shapers Community, World Economic Forum. Reproduced for educational purposes only. Fair Use relied upon.

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COMMITTED TO
IMPROVING THE STATE
OF THE WORLD

Global Shapers Community Annual Report 2017-2018







Contents

1	Preface and mission	5
<hr/>		
2	Global footprint	6
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3	Impact and collaborations	8
	Shaping My City's Future	9
	#WeSeeEqual	10
	Step Up Climate Action	11
	Hub projects	12
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4	Events	14
	SHAPE events	14
	Upcoming events	16
	Global Shapers at Forum events	17
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5	Governance and finances	18
	Supporters and board	18
	Financial snapshot	19



*Global Shapers meet with Jack Ma at The World Economic Forum Annual Meeting
January 2018, Davos, Switzerland.*



*The Colombo Hub and Kandy Hub meeting with Colombo's first female mayor
July 2018, Colombo - Philippines*

1 Preface and mission



Klaus Schwab

Founder and Executive Chairman,
World Economic Forum

In a world where 52% of the global population is under 30 years of age, the World Economic Forum sees the integration of youth as an essential component to shape agendas on a local, national and global level. As a result, the Forum launched the Global Shapers Community seven years ago as a platform to engage young people and drive positive change around the world. We would like to share some of the community's main highlights in 2017-2018.

Since its creation, the community has, year by year, experienced sustainable and steady growth. As of the end of June 2018, the community comprised 7,176 Global Shapers working together across 370 hubs in 165 countries. Behind each number there is powerful story. Every single Global Shaper represents the hopes, the dreams and the individual power of a young person who is voluntarily investing time to be part of the solution to the world's most complex challenges. Every single hub represents a leadership incubator where the power of teamwork, diversity and action is exemplified. Every single country represents the collective impact of cross-hub collaborations and how the community is evolving into a youth leadership movement, one city at a time.

A key enabler of this quality growth was collaboration with like-minded stakeholders of the community. In 2017-2018, the community found valuable partners to tackle three of the most pressing challenges today: the Fourth Industrial Revolution, gender equality, and climate change. As a result, three global campaigns were launched within the community. Tasked by Klaus Schwab, Founder and Executive Chairman, World Economic Forum, the campaign **Shaping My City's Future** asked young people around the world: what would it take to build cities of the future in the light of the Fourth Industrial Revolution?

The campaign aimed to encourage hubs to develop solutions to improve their city's preparedness for today's and tomorrow's challenges. The **#WeSeeEqual** challenge, in partnership with Procter & Gamble, mobilised the collective power of Global Shapers to stand up for gender equality.

Lastly, thanks to collaboration with the Climate Reality Project, more than 292 Global Shapers were able to join U.S. Vice President Al Gore at the **Climate Reality Leadership Corps** training. Global Shapers joined the training that took place in Berlin, Pittsburgh, Mexico City and Los Angeles, as well as during regional SHAPE events, to learn how to lead the global fight for climate solutions.

This growth and these projects have not happened by chance. All of them are the result of committed Global Shapers working daily for the past seven years to shape the Global Shapers Community as we know it today. Hence, this year was also an opportunity to reflect on what the community has done throughout the years and look towards the future. As a result, the co-creation of a 2020 strategy and ambition was created to further scale the success of the Global Shapers Community and to deliver our mission of empowering youth.

The Global Shapers are an example of what a collective force can achieve when purpose, values and action collide together using diversity as its source of strength. This annual report aims to provide a summary into another purposeful and action-oriented year, where, thanks to the members, partners and collaborators, this success is possible.

2 Global footprint

About Global Shapers

Founded in 2011, the Global Shapers Community is a global network of Hubs developed and led by young people between 20 and 29 years of age, who are exceptional in their potential, their achievement and their drive to catalyse positive change in their communities. The network's city based structure ensures that Global Shapers can contribute to improving the state of the world - one community at a time. Today the community has 370 active Hubs in 165 countries and territories, with over 7,176 Global Shapers worldwide.

Strategic Objectives

The Community's mission is built on two strategic objectives centered around hub projects and events for shapers:

1. **Self-organising for impact**
Creating and working in self-organised teams to spur innovative solutions to challenges in Shapers' local communities and the world
2. **Amplifying the voice of young people**
Working with all stakeholders to ensure that young leaders have opportunities to shape global, regional and local agendas



7,176
Global Shapers

370
Hubs

165
Countries &
Territories

182
Active Projects

Global Shapers Community Values



Commitment



Cooperation

Service



Passion

Integrity



Hubs are city-based teams of Global Shapers, united by common values – inclusion, collaboration and shared decision-making. Every year, hub members run elections to fill the roles of Hub Curator and Vice Curator for the upcoming year to help lead the implementation of projects that improve the state of the world at a local level.

3 Impact and collaborations

Global Shapers combine new perspectives, grassroots knowledge and a sense of urgency to deliver projects that create lasting change in their communities. In 2017-2018, three global initiatives were implemented: Shaping My City's Future, We See Equal and Step Up Climate Action.

Hubs implemented multiple projects inside, but not limited by, these themes. The local impact was diverse - ranging from responding to disasters, combating poverty, fighting climate change and building inclusive communities.



Shaping My City's Future

In September 2017, Klaus Schwab invited Global Shapers to take up the Shaping My City's Future challenge. Global Shapers were asked to evaluate their city's preparedness for the Fourth Industrial Revolution based on five principles (visionary leadership, local innovation ecosystems, smart regulation, public-private cooperation and global standards) and make tangible recommendations in each area that could improve the city's readiness for change.

Over 100 hubs offered tangible solutions for fostering more innovative and inclusive cities, including projects targeting sustainable waste management, intelligent transport systems, strengthened civic participation and preparing young people for the future of work. Projects delivered insights into local, regional and global challenges associated with the Fourth Industrial Revolution. Fifty winning ideas were selected to be presented at the Global Shapers Annual Summit 2018. Projects from this campaign include:

Museum of the Future

Brussels Hub set out to create a Museum of the Future, to enhance citizens' understandings of the impacts of virtual reality, artificial intelligence, big data and the internet of things, and enable them to play an active role in shaping the future of the city.

eSlums

Pune Hub began work to provide last-mile access of urban services to the most marginalised communities in the city through the creation of a mobile application that allows residents to report the availability of and barriers to public infrastructure.

Waste Transformation

Antananarivo Hub began efforts to transform waste ecosystems in their city, by creating easy-to-use recycling processes that recover plastic bottles and allow local associations to manufacture consumer goods out of recyclable materials.

Tech for Social Good

Edinburgh Hub launched an ambitious initiative to work with the emergency response ecosystem in their city to use drones to deliver AEDs to heart attack victims and social media to train citizens to become first responders.





We See Equal

Following the World Economic Forum Annual Meeting 2018, Global Shapers and Procter & Gamble formed a partnership to raise awareness and mobilise action on gender equality. As part of the campaign, Global Shapers sparked a social media conversation on how and why they are challenging the status quo. As a result, #WeSeeEqual reached over half a million people in 2017-2018.

The partnership with Procter & Gamble includes a CHF 100,000 grant challenge where hubs submit ideas for projects that help to break stereotypes and advance gender equality. More than 100 hubs around the world developed grassroots solutions including awareness campaigns, education initiatives and skills-buildings efforts unique to their communities. Global Shapers are working on eliminating stereotypes, reducing barriers for women in the workplace, taking action to reduce violence against women, and promoting diversity and inclusion in leadership. Five winning proposals will be awarded CHF 20,000 each to implement their project in their city. Projects from this campaign include:

Women in Coding

Giza Hub and Cairo Hub teamed up with AIMakinah, the first coding boot-camp in Egypt, to raise USD \$5,500 to train 25 young women to code and pursue careers in STEM subjects – science, technology, engineering and maths.

CNN Debate

Istanbul Hub organised a TV debate on gender disparity in partnership with CNN Turk. The nationally televised debate explored pathways to gender equality in the workforce and encouraged women to participate in economic life.

Men Talk

Ahmadabad Hub led a three-month series of workshops, talks, activities, role plays and a radio show, to help young men recognise their role in female empowerment.

Toilets for School Children

Indore Hub helped under-privileged schools build toilet facilities to protect women and girls from gender-based violence and reduce female dropout. Four facilities were constructed, supporting 1,500 students in the city.

Step Up Climate Action

For three consecutive years, the Global Shapers Annual Survey, taken by 30,000 young people around the world, have identified climate change as the most pressing issue facing their generation. Global Shapers have made it clear that they want to increase collective efforts towards climate action. In response, we partnered with The Climate Reality Project to provide Global Shapers with the training and tools to better understand climate science and drive environmental change in their home cities.

Thanks to the generosity of philanthropist Rosamund Zander and The Climate Reality Project, more than 200 Global Shapers have participated in the Climate Reality Leadership Corps training led by Al Gore.

Global Shapers are working together to launch initiatives to influence the Paris Agreement, limit plastics pollution, promote zero-emission transport, support land restoration efforts and build climate-change partnerships with local stakeholders to reach critical 2020 milestones.

Global Shapers have also launched a Climate Action Steering Group to mobilise young people around the world to #StepUpClimateAction – not only on Earth Day, but every day. Projects from this campaign include:

Trellionaire

Led by the Dhaka Hub, this citizen-led tree-planting drive mobilised 27 hubs across South Asia to plant more than 10,000 trees in the region for climate-change adaptation.

Shapers Bike

Led by the Sacramento Hub, all California-based hubs pushed for green transport solutions in their cities – including cycle lanes, bike sharing and encouraging citizens to walk to work to combat climate change.

Ocean Clean-Up

San Salvador Hub led a city-wide clean-up, extracting more than 500 pounds of plastics from the ocean and completed a media campaign to prevent more plastic pollution from entering ocean waters.

Water for Life

Cartagena Hub provided 250 families with portable, electricity-free water filters to remove biological toxins from their water supply in an effort to combat preventable diseases.



Hub project highlights

Hub projects addressed a diverse range of local, regional and global challenges in 2017-2018. We continue to encourage hubs to co-create and collaborate with their fellow Global Shapers and local stakeholders.

Responding to Disaster

Hubs across California joined forces to support undocumented victims of the 2017 wildfires. Hubs across Mexico co-designed a crowd-funding campaign for the victims of the 2018 Oaxaca earthquake, contributing USD \$25,000 to reconstruction efforts.

The Model School

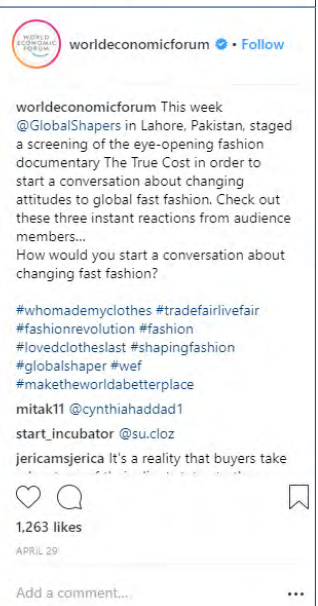
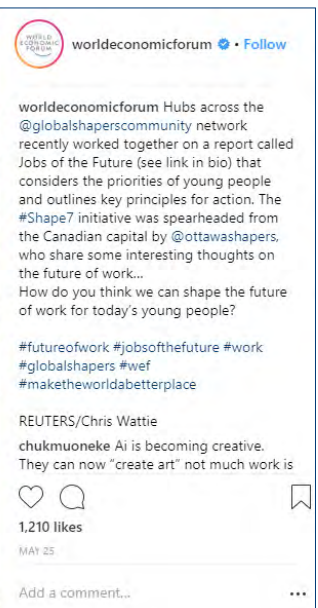
Since the 2015 Nepal Earthquake, Kathmandu Hub has worked with partners on the ground to build 10 semi-permanent schools in rural Sindhupalchowk. The schools are currently under construction and will serve as a community centres during natural disasters.

Shaping the G7 Summit

Led by the Ottawa Hub, Global Shapers from across the G7 countries worked with the Canadian Minister of Innovation, Science and Economic Development to provide policy recommendations to ensure young people are equipped for the future of work.

Promoting Sustainable Fashion

The Amsterdam Hub led Shaping Fashion, a collaboration of 12 hubs during Fashion Revolution Week. Global Shapers hosted local events and workshops to advocate for a fairer, safer and more sustainable fashion industry.





New Concept for Europe

In Davos, the Forum launched the New Concept for Europe paper, outlining strategies for reform aimed at sustaining European leadership and values into the 21st century. The paper was the result of a six-month consultation with Global Shapers where they presented their findings to the prime ministers of Denmark, Ireland, Portugal and the Netherlands.

Mobilising Youth Voters

To ensure policy-making represents the interests of the next generation, hubs launched initiatives to strengthen civic engagement among young people in federal and regional elections in Armenia, Germany, Italy, Mexico, New Zealand, Spain, the United States and Zimbabwe.

Africa 4.0 Workshop

Ninety African Global Shapers participated in the Forum's Africa 4.0 workshop to brainstorm the future of critical uncertainties, including the future of production and youth participation in governance.

South Asia Book Week

South Asian hubs have participated with the World Economic Forum in the #SouthAsiaBookWeek campaign. South Asian Global Shapers have co-curated the Transformation Map that has been presented at the India Economic Summit 2017.

5 Events

SHAPE events

Shape events are community-based regional meetings created by Global Shapers for Global Shapers. In addition to sharing best practices and guidance from the Global Shapers team, Global Shapers gather at a regional level to network and find opportunities to collaborate. In 2017-2018, more than 1,000 Global Shapers participated in one of the 11 SHAPE events that took place across eight regions.

2017

SHAPE North America 2017

12-16 July, Toronto and Ottawa – Canada

The Toronto Hub and Ottawa Hub hosted 225 Global Shapers at #SHAPENA17. The event connected Global Shapers with the networks, capital and resources necessary to increase their impact in four policy areas: NAFTA; Women in Business; Innovation and Artificial Intelligence; and Clean Growth.



SHAPE MENA 2017

21-24 September, Beirut – Lebanon

The Beirut Hub and Tripoli-LB Hub hosted the first SHAPE MENA in Lebanon. Seventy Global Shapers from 37 hubs shared their knowledge in an immersive experience that helped build lasting relationships and new collaborations in critical areas such as refugees and climate change.



SHAPE Europe 2017

29 September-1 October, Milan – Italy

The Milan Hub hosted #SHAPEEU17 under the theme “Sustainability: Ideas into Action”. During the event 180 Global Shapers convened to rethink their communities using collaboration, integration and action. Global Shapers explored sustainability across three themes - people, planet and prosperity and proposed new hub projects to transform their communities.



SHAPE Eurasia 2017

5-8 October, Yerevan – Armenia

Hosted by the Yerevan Hub, 90 Global Shapers gathered for #SHAPEEurasia2017, which included remarks by the Prime Minister Karen Karapetyan (2016-2018). Under the theme, Shape Your Advantage, Global Shapers explored Armenia’s national competitiveness for unlocking tourism potential, building digital intelligence, scaling start-ups, educating beyond margins and driving green growth.



SHAPE Asia Pacific 2017

12-15 October, Cebu – Philippines

The Cebu Hub hosted more than 120 Global Shapers at #ShapeAsiaPacific2017 under the theme, Embracing the Past to Shape Up the Future. Global Shapers were joined by the Vice-Governor of Cebu, Agnes Almendras Magpale, and participated in sessions on community traditions, social practices and cultural heritage in the midst of urbanisation and migration.



SHAPE Africa 2017

26-28 October, Addis Ababa – Ethiopia

Hosted by the Addis Ababa Hub, over 60 Global Shapers gathered for SHAPE Africa 2017 under the theme, #OurAfricaOurStory. Global Shapers interacted with high-level business and political leaders at the African Union to spark awareness for cultural and trade relationships between African countries. Global Shapers also visited the Ethiopian Airlines Academy, participated in cultural ceremonies and an open mic night to share their stories.



SHAPE South Asia 2017

3-5 November, Bhopal – India

The Bhopal Hub hosted Shape South Asia 2017 where Global Shapers from India, Pakistan, Bangladesh, Sri Lanka, Nepal, Bhutan and Afghanistan came together to discuss issues under the theme, Shaping South Asia through the Fourth Industrial Revolution. The Global Shapers ran workshops and facilitated panel discussions on digital technologies in education, e-commerce, entertainment and e-governance.



2018

SHAPE Latin America 2018

15-17 March, São Paulo – Brazil

The São Paulo Hub hosted 200 Global Shapers for SHAPE Latin America to promote the positive transformation of the state of the world. Global Shapers were involved in discussions on how to form coalitions, pass laws and get involved in the public sector. On the last day, all 200 Global Shapers visited a local favela to refurbish a school and its surroundings.



SHAPE South Asia 2018

11-14 April, Dhaka – Bangladesh

On the most colourful weekend of the year, the Bengali New Year, 200 Global Shapers gathered to discuss topics under the theme, Shaping Inclusive Societies. The event provided an opportunity to explore and learn from Bangladesh's challenges and successes in poverty alleviation, low-cost healthcare innovation, financial inclusion and sustainable manufacturing.





SHAPE Africa 2018

10-12 May, Johannesburg – South Africa

The Johannesburg Hub hosted 130 Global Shapers to discuss how transformations in technology and education will shape the future of Africa. #ShapeAfrica2018 was the most well-attended SHAPE Africa to date and was a national trend for three days in South Africa. Sessions also highlighted campaigns such as #Internet4All, #WeSeeEqual, #StepUpClimateAction and the critical role Global Shapers play in mobilising the youth perspective.



SHAPE Eurasia 2018

1-4 June, Baku – Azerbaijan

The Sumgait Hub hosted 100 Global Shapers from 24 countries for a programme focused on the theme, Regional Transformation: Unleashing Human Capital. Global Shapers explored the innovations needed in education, entrepreneurship, technology and gender equality to close the human capital development gap. Fariz Ismailzade, Vice Rector of ADA University, welcomed Global Shapers to Azerbaijan and emphasised the importance of education, skills and jobs to fuel growth and competitiveness in the region.



Upcoming activities

SHAPE North America*

9-13 August 2018
Sacramento Hub, USA

SHAPE Europe*

17-19 August 2018
Belfast Hub, United Kingdom

Global Shapers Summit*

(formerly called the Annual Curators Meeting)
31 August - 3 September 2018
Geneva, Switzerland

World Economic Forum on ASEAN**

11-13 September 2018
Hanoi, Viet Nam

SHAPE Innovation*

17-20 September 2018
Tianjin Hub, People's Republic of China

Annual Meeting of the New Champions 2018**

18-20 September 2018
Tianjin, People's Republic of China

Sustainable Development Impact Summit**

23-25 September 2018
New York, USA

SHAPE Asia Pacific*

19-21 October 2018
Bangkok Hub, Thailand

SHAPE MENA*

23-25 November 2018
Muscat Hub, Oman

World Economic Forum Annual Meeting 2019**

22-25 January 2019
Davos-Klosters, Switzerland

*Global Shapers Community Event

**World Economic Forum Meeting

Global Shapers at Forum global and regional summits

Annual Curators Meeting 2017

8-11 August, Geneva, Switzerland

Global Shapers from cities around the world participated in the sixth version of the Annual Curators Meeting. Over the four-day learning journey, 350 Global Shapers came together as a global community to strengthen their leadership skills and focus their attention on collective action. Klaus Schwab announced the Shaping My City's Future challenge – a call to action for all hubs to join in the Forum's work to prepare for the Fourth Industrial Revolution.

India Economic Summit 2017

4-6 October, New Delhi, India

Global Shapers were at the forefront of the summit with Malvika Iyer, a bilateral amputee and bomb-blast survivor working on gender issues at the United Nations serving as co-chair, and Urvashi Sahni, Founding Curator of Lucknow Hub, receiving the #SEYOIndiaAward2017. Global Shapers were invited to join panels alongside leaders, policy-makers and experts to discuss current challenges such as crime, climate change, terrorism and migration.

World Economic Forum

Annual Meeting 2018

23-26 January, Davos-Klosters, Switzerland

At #wef18, Global Shapers met global leaders including Jack Ma, Bill Gates and Carolyn Tastad to discuss leadership, gender equality, education and the role of business. Social media allowed us to extend our reach well beyond the 50 Global Shapers who were participating.

Our social media campaign, "How do you create #SharedFutures and build cooperation in a #FracturedWorld?," gave 750,389 impressions on Twitter and received 3.6 million video views via Facebook video.

World Economic Forum on Latin America 2018

13-15 March, São Paulo, Brazil

Global Shapers are an important youth voice and provide invaluable insights into all of the Forum's meetings. Out of the 25 Global Shapers that participated in #LA18, seven had roles on panels and two submitted Agenda blogs related to issues in their local communities.



Global Shapers meet Bill Gates at The World Economic Forum Annual Meeting 2018 in Davos, Switzerland.

4

Governance and finances

Foundation Board members and supporters

The Global Shapers Community is led by a board of extraordinary global leaders.



Klaus Schwab

Founder and Executive Chairman,
World Economic Forum



H.R.H. Crown Princess Mette-Marit of Norway



Fahd Al-Rasheed

Group Chief Executive Officer and
Managing Director, King Abdullah
Economic City, Saudi Arabia



Jaideep Bansal

Leader, Energy Access, Global
Himalayan Expedition



Layla Dong

Founder, Blockshine
Communication



Jack Ma

Executive Chairman, Alibaba
Group



Maria Teresa Kumar

Chief Executive Officer, Voto Latino



David Rubenstein

Co-Founder and Co-Chief
Executive Officer, Carlyle Group

In addition to our Foundation Board, the Global Shapers Community is guided by six Advisory Councils – Hub Engagement, Impact and Collaborations, Governance and Accountability, Partnerships and Events, Elections, and Alumni.

In 2017-2018, a total of 84 Global Shapers served as strategic advisers to the Global Shapers Community. They reflected the diversity and spirit of the community, providing mission-critical expertise for our long-term strategic planning. Together, Advisory Council members challenged Global Shapers to innovate, accelerate and refocus their daily work.

Supporters

Through partnerships with the World Economic Forum, the following organisations support the Global Shapers Community:

- The Climate Reality Project
- The Coca-Cola Company
- GMR Group
- Hanwha Energy Corporation
- Oando Plc
- Procter & Gamble
- Reliance Industries Limited
- Rosamund Zander
- Salesforce
- Yara International

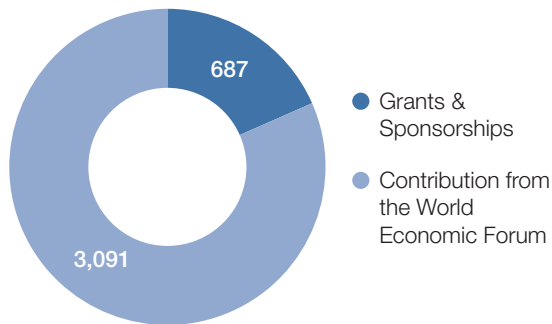
Financial snapshot

Thanks to the generous in-kind support and commitment of the World Economic Forum, the financial status of the Global Shapers Community is healthy. From a cost perspective, our targets were met while also increasing our financial support for Shapers to participate in the essential Forum and Global Shaper events, including the Annual Curators Meeting, the World Economic Forum Annual Meeting and regional meetings.

On revenue, we continue to pursue a combination of corporate partnerships and grants that support the activities of the Global Shapers Community. The Global Shapers team strategy for seeking additional funding has already resulted in two grants: one from Procter & Gamble; and one from Rosamund Zander through the Climate Reality Project.

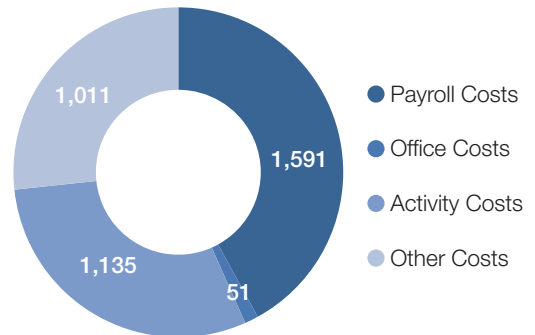
Revenues 2017-2018 in kCHF

Total Revenues CHF 3,788



Costs 2017-2018 in kCHF

Total Cost CHF 3,788



"Together with the Shapers, we believe that by changing the way we think and talk about women, we can create a better workplace, and a better world."

Carolyn Tastad
Group President, North America
Procter & Gamble USA



List of Active Hubs

Abidjan Hub	Buenos Aires Hub	Fortaleza Hub
Abu Dhabi Hub	Bujumbura Hub	Frankfurt Hub
Abuja Hub	Bulawayo Hub	Freetown Hub
Accra Hub	Cairo Hub	Fukuoka Hub
Addis Ababa Hub	Calabar Hub	Gaborone Hub
Adelaide Hub	Calgary Hub	Gaya Hub
Aden Hub	Cali Hub	Gaza Hub
Aguascalientes Hub	Cambridge Hub	Geneva Hub
Ahmedabad Hub	Canberra Hub	Genoa Hub
Alexandria Hub	Cape Coast Hub	George Town, C.I. Hub
Almaty Hub	Cape Town Hub	Georgetown Hub
Amman Hub	Caracas Hub	Giza Hub
Amsterdam Hub	Cartagena Hub	Goma Hub
Anchorage Hub	Casablanca Hub	Guadalajara Hub
Ankara Hub	Cebu Hub	Guatemala City Hub
Antananarivo Hub	Chandigarh Hub	Guayaquil Hub
Arusha Hub	Charlotte Hub	Halifax Hub
Astana Hub	Chennai Hub	Hangzhou Hub
Asuncion Hub	Chicago Hub	Hanoi Hub
Athens Hub	Chisinau Hub	Harare Hub
Atlanta Hub	Christchurch Hub	Helsinki Hub
Auckland Hub	Cleveland Hub	Ho Chi Minh City Hub
Austin Hub	Cluj-Napoca Hub	Ho Hub
Baku Hub	Cochabamba Hub	Hong Kong Hub
Baltimore Hub	Coimbatore Hub	Houston Hub
Bamako Hub	Colombo Hub	Hubli Hub
Bandar Seri Begawan Hub	Copenhagen Hub	Hulunbuir Hub
Bandung Hub	Cordoba Hub	Hyderabad Hub
Bangalore Hub	Corrientes Hub	Ibadan Hub
Bangkok Hub	Cotonou Hub	Iloilo Hub
Bangui Hub	Cuernavaca Hub	Imphal Hub
Barcelona Hub	Culiacan Hub	Indore Hub
Barranquilla Hub	Curitiba Hub	Irvine Hub
Beijing Hub	Dakar Hub	Islamabad Hub
Beijing II Hub	Dalian Hub	Istanbul Hub
Beirut Hub	Dallas Hub	Ithaca Hub
Belfast Hub	Danang Hub	Ivanovo Hub
Belgrade Hub	Dar es Salaam Hub	Jaipur Hub
Belize City Hub	Davao Hub	Jakarta Hub
Belo Horizonte Hub	Denpasar Hub	Jeddah Hub
Berlin Hub	Des Moines Hub	Johannesburg Hub
Bern Hub	Detroit Hub	Joinville Hub
Bhopal Hub	Dhaka Hub	Juba Hub
Bhubaneswar Hub	Dharamsala Hub	Kabul Hub
Bilbao Hub	Doha Hub	Kaliningrad Hub
Bishkek Hub	Douala Hub	Kampala Hub
Bissau Hub	Dresden Hub	Kandahar Hub
Bogota Hub	Dubai Hub	Kandy Hub
Boise Hub	Dublin Hub	Kankan Hub
Boston Hub	Durban Hub	Kano Hub
Boulder Hub	Dusseldorf Hub	Karachi Hub
Brasilia Hub	Edinburgh Hub	Kathmandu Hub
Bratislava Hub	Edmonton Hub	Kazan Hub
Bridgetown Hub	Ekaterinburg Hub	Kharkiv Hub
Brisbane Hub	El Jadida Hub	Khartoum Hub
Brussels Hub	Erbil Hub	Khobar Hub
Bucharest Hub	Fargo Hub	Kigali Hub
Budapest Hub	Fez Hub	Kingston Hub
	Florianopolis Hub	

Kinshasa Hub
Kochi Hub
Kohima Hub
Kolkata Hub
Kuala Lumpur Hub
Kumasi Hub
Kyiv Hub
Kyoto Hub
Lagos Hub
Lahore Hub
Lancaster Hub
La Paz Hub
Las Vegas Hub
Leon Hub
Lilongwe Hub
Lima Hub
Lisbon Hub
Ljubljana Hub
London Hub
London Hub II
Los Angeles Hub
Louisville Hub
Luanda Hub
Lucknow Hub
Lugano Hub
Lusaka Hub
Luxembourg City Hub
Lviv Hub
Lyon Hub
Madrid Hub
Manama Hub
Manaus Hub
Manila Hub
Manizales Hub
Maputo Hub
Marrakech Hub
Maseru Hub
Mbabane Hub
Medellin Hub
Meknes Hub
Melbourne Hub
Mendoza Hub
Mexico City Hub
Miami Hub
Milan Hub
Milwaukee Hub
Minneapolis Hub
Minsk Hub
Mogadishu Hub
Monrovia Hub
Montego Bay Hub
Monterrey Hub
Montevideo Hub
Montreal Hub
Morelia Hub
Moroni Hub
Moscow Hub
Mumbai Hub
Munich Hub
Muscat Hub
N'Djamena Hub
Nablus Hub
Nagpur Hub
Nairobi Hub
Nassau Hub
Newark Hub

New Delhi Hub
New Orleans Hub
New York Hub
New York II Hub
Niamey Hub
Nice Hub
Nicosia Hub
Norfolk Hub
Nouakchott Hub
Odesa Hub
Oranjestad Hub
Orlando Hub
Osaka Hub
Oslo Hub
Ottawa Hub
Ouagadougou Hub
Oxford Hub
Palermo Hub
Palo Alto Hub
Panama City Hub
Panjim Hub
Paramaribo Hub
Paris Hub
Pathum Thani Hub
Patna Hub
Perth Hub
Philadelphia Hub
Phnom Penh Hub
Phoenix Hub
Pittsburgh Hub
Port-Au-Prince Hub
Port Harcourt Hub
Portland, ME Hub
Portland Hub
Port Louis Hub
Porto Alegre Hub
Port of Spain Hub
Prague Hub
Praia Hub
Prishtina Hub
Providence Hub
Puebla Hub
Pune Hub
Quito Hub
Rabat Hub
Raleigh Hub
Ramallah Hub
Rawalpindi Hub
Riga Hub
Rio de Janeiro Hub
Riyadh Hub
Rome Hub
Rosario Hub
Sacramento Hub
Salé Hub
Salvador da Bahia Hub
Sana'a Hub
San Francisco Hub
San Jose Hub
San Juan Hub
San Salvador Hub
Santiago Hub
Santo Domingo Hub
Sao Paulo Hub
Sarajevo Hub
Saratov Hub

Seattle Hub
Seoul Hub
Shanghai I Hub
Shanghai II Hub
Shanghai Yangpu Hub
Shanghai Zizhu Hub
Sharjah Hub
Shenyang Hub
Shenzhen Hub
Shijiazhuang Hub
Singapore Hub
Skopje Hub
Sofia Hub
Soweto Hub
St. Petersburg Hub
Stellenbosch Hub
Stockholm Hub
Sumgait Hub
Sunyani Hub
Surat Hub
Suzhou Hub
Sydney Hub
Taipei Hub
Tallinn Hub
Tamale Hub
Tanta Hub
Tbilisi Hub
Tegucigalpa Hub
Tel Aviv Hub
Tianjin Hub
Tijuana Hub
Tokyo Hub
Tomsk Hub
Toronto Hub
Tripoli Hub
Tripoli - LB Hub
Tshwane Hub
Tunis Hub
Turin Hub
Ulaanbaatar Hub
Ulan-Ude Hub
Uyo Hub
Vancouver Hub
Venice Hub
Victoria-BC Hub
Victoria Hub
Vienna Hub
Vientiane Hub
Vilnius Hub
Vladivostok Hub
Warsaw Hub
Washington D.C. Hub
Washington D.C. II Hub
Windhoek Hub
Xi'an Hub
Yangon Hub
Yaoundé Hub
Yaroslavl Hub
Yerevan Hub
Yinchuan Hub
Yokohama Hub
Zagreb Hub
Zurich Hub

Thank you to all Global Shapers team members as of June 2018, who worked tirelessly to support hubs and inspire positive change.

Wadia Ait Hamza
Head of the Global Shapers Community

Ana Saldarriaga
Deputy-Head of the Global Shapers Community

Abdullahi Alim

Juliette Bourque

Shimmer Diao

James Forsyth

Albina Krasnodemska

Amy Kirby

Natalie Pierce

Brittany Robles

Karen Saez

Jakub Tyrakowski





COMMITTED TO
IMPROVING THE STATE
OF THE WORLD

The World Economic Forum, committed to improving the state of the world, is the International Organization for Public-Private Cooperation.

The Forum engages the foremost political, business and other leaders of society to shape global, regional and industry agendas.

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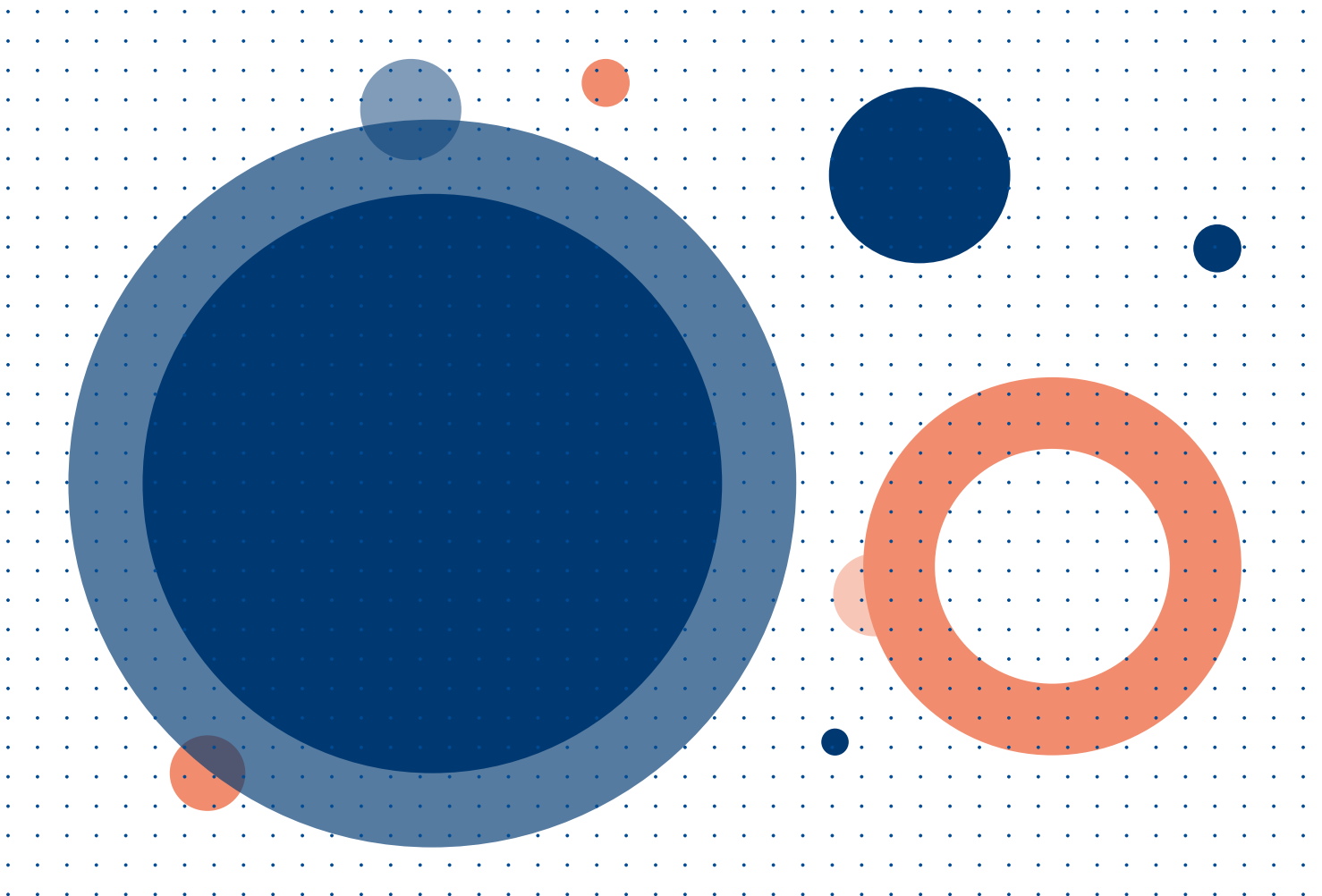
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COMMITTED TO
IMPROVING THE STATE
OF THE WORLD

Global Shapers Community

Annual Report 2018-2019



ANNUAL MEETING 2019

WORLD
ECONOMIC
FORUM

COMMITTED TO
IMPROVING THE STATE
OF THE WORLD



1	Preface	5
2	Mission	6
3	Reach	8
4	Standing up for equity and inclusion	10
5	Protecting the planet and nature	13
6	Shaping the future of education and employment	14
7	Amplifying the voice of young people	17
8	Upcoming activities	18
9	List of active hubs	19
10	Governance	20
11	Financial statements	22
12	Partners	22
13	Team	22

WORLD ECONOMIC FORUM

COMMITTED TO
IMPROVING THE STATE
OF THE WORLD



In 2011, Klaus Schwab launched the Global Shapers Community as a platform to support young leaders to improve the state of the world.



Klaus Schwab
Founder and Executive Chairman
World Economic Forum

In this time, the community has grown to 10,000 Shapers and alumni in 400-plus hubs in more than 150 countries and territories. In addition to reach, our sense of urgency and ambition has also grown. Today, Shapers are developing new models of collaboration to achieve social and environmental impact at scale.

Take, for example, Voice for the Planet. In this initiative, originating at the Global Shapers Annual Summit 2018 and launched at the World Economic Forum Annual Meeting 2019, Shapers have come together to mobilize 150,000 people to protect the planet by combating climate change in more than 100 cities around the world. Together, Shapers have planted more than 50,000 trees to restore nature and protect local wildlife where they live.

Another example is #ShapersForVenezuela. Responding to the humanitarian crisis, 70 Shapers led by the Caracas Hub have supported nearly 10,000 Venezuela migrants and refugees by



Responding to the humanitarian crisis, 70 Shapers led by the Caracas Hub have supported nearly 10,000 Venezuela migrants and refugees by providing access to healthcare, education and nutrition.



Wadia Ait Hamza
Head of the Global Shapers Community
World Economic Forum

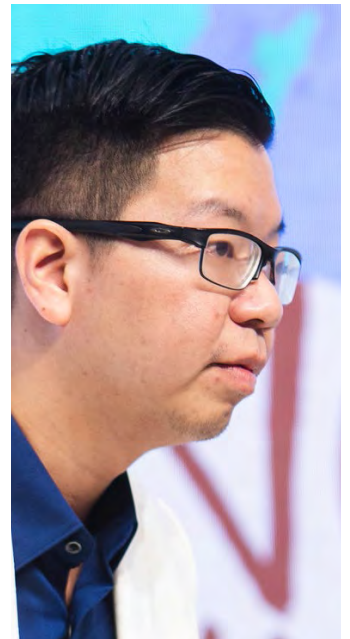
providing access to healthcare, education and nutrition. In 2018, our first hub was also opened in a refugee camp. Kakuma Hub has worked to provide refugees with the agency they need to improve their own lives and be represented in global dialogue. These examples demonstrate the power of young people in action.

At the local level, Shapers have continued to self-organize for impact. In the last 12 months, Shapers have implemented more than 550 hub projects – the highest annual number ever recorded. It is clear to us that, while the next generation has inherited enormous challenges, Shapers, with support from the World Economic Forum, are spearheading powerful youth-led solutions for a more sustainable and inclusive world.

In 2018-2019, 690 Shapers brought their ideas to World Economic Forum meetings, providing expertise on a range of diverse issues. Co-chairs Abi Ramanan, Akira Sakano, Basima Abdulrahman, Juan David Aristizábal, Julia Luscombe, Noura Berrouba, Mohammed Hassan Mohamud and Wafa Ben-Hassine particularly illustrated the important role young people must play in global decision-making. More than 1,000 Shapers also engaged in community-led activities to shape regional agendas and ensure youth voices are heard and acted upon.

Our impact this year has been a collective effort. We thank our community members, donors and collaborators whose engagement made our success possible this year. Together, we remain committed to working across all geographies, prioritizing diversity, equity and inclusion to shine a spotlight on the power of young people to shape a better future. This is at the heart of the Global Shapers Community and inspires us each and every day.

We believe in a world in which young people are central to solution-building, policy-making and effecting lasting change.



Shapers are diverse in their expertise, education, income and ethnicity – but they are united by their desire to bring about positive change.

Founded by the Klaus Schwab Forum in 2011, the Global Shapers Community is a network of inspiring young people working together to address local, regional and global challenges. With more than 10,000 members and alumni, the Global Shapers Community spans 402 city-based hubs in 153 countries and territories.

In each city, teams of Shapers self-organize to create initiatives that address the needs of their community. Projects are wide-ranging and include responding to disasters, combating poverty, fighting climate change and building inclusive communities. Shapers are diverse in their expertise, education, income and ethnicity – but they are united by their desire to bring about positive change.

Community members also connect at the global level through World Economic Forum meetings, community activities, joint projects, campaigns and the Forum’s digital collaboration platform TopLink. Shapers join forces to mobilize around pressing world issues, ensuring the voice of young people is heard and acted upon.

Our community is a scalable solution for organizing and mobilizing the full potential of young people.

3 Reach

Our reach is growing. In 2018-2019, our community grew to **10,000** Shapers and alumni in **400-plus** hubs in more than **150** countries and territories.



Since July 2018, we have opened hubs in 51 new cities. Highlights include: Apia Hub, Samoa (our first hub in the South Pacific), Kakuma Hub, Kenya (our first hub in a refugee camp), and Saskatoon Hub, Canada (our first hub in a city with a significant Indigenous population and urban reserves in Canada).

Other highlights include the opening of two hubs in the historic city of Jerusalem, East Jerusalem Hub and West Jerusalem Hub, to ensure youth there are at the forefront of peace-making activities, and our expansion into new countries including Riga Hub, Latvia; Castries Hub, Saint Lucia; and Tirana Hub, Albania.

As of 30 June 2019, important numbers include:

8,175

Global Shapers



1,822

Alumni members

402

Hubs



558

Hub projects
in 2018-2019

153

Countries
and territories



512k

People engaged
with in 2018-2019

172k

Followers on
social media



690

Shapers involved
in Forum events



1,000+

Shapers engages in
community events

4 Standing up for equity and inclusion

Equity and inclusion are more than just words to us – they’re the principles guiding how we build hubs, leaders and communities capable of creating a better future.

In 2018-2019, Shapers worked to build inclusive communities, break stereotypes and advance gender equality around the world. More than 125 hubs developed grass-roots solutions, including awareness campaigns, education initiatives and skill-building efforts to reduce barriers to women in the workplace, increase civic engagement among minority groups, advocate for the rights of refugees and fight homelessness.

Our partnership with Procter & Gamble, which included the #WeSeeEqual social media campaign and a CHF100,000-prize solution challenge, inspired activities around the world to ensure everyone feels like they belong. Our partners help to amplify youth-led solutions and scale the best projects across hubs.

Profiled Shaper

Mohammed Hassan Mohamud
(Kakuma Hub)



“Let us redefine the purpose of refugee camps. It’s time that refugees are seen as partners in development efforts.” Mohammed is a Somali refugee who has spent 20 years living in a refugee camp in Kenya. He helped create our first hub in a refugee camp, the Kakuma Hub, and was a co-chair of the World Economic Forum’s Annual Meeting 2019. As such, we supported him in putting refugee rights on a global stage – and reframing the way the world thinks of, and engages with, generations of displaced people.

Highlighted projects

#ShapersForVenezuela (Caracas Hub)

Responding to the ongoing humanitarian crisis, 70 Shapers in 16 hubs around the world have supported nearly 10,000 Venezuela migrants and refugees by providing access to healthcare, education and nutrition.

ShelterTech (San Francisco Hub)

Shapers installed Wi-Fi in seven shelters and hosted 26 “datathons” to map the 800 human and housing services available in San Francisco, helping support homeless communities to find solutions to their biggest challenges.

Equi (Belo Horizonte Hub)

Shapers have provided job interview and training seminars to 12 companies with 20 transgender partners to increase corporate inclusion and create employment opportunities for the LGBTI community in Brazil.

Science Period (Ahmedabad Hub)

Shapers provided sexual and reproductive health education to 2,300 young women and girls in six schools in Pakistan. The hub also created a DIY science model that educators can use to teach about menstruation.

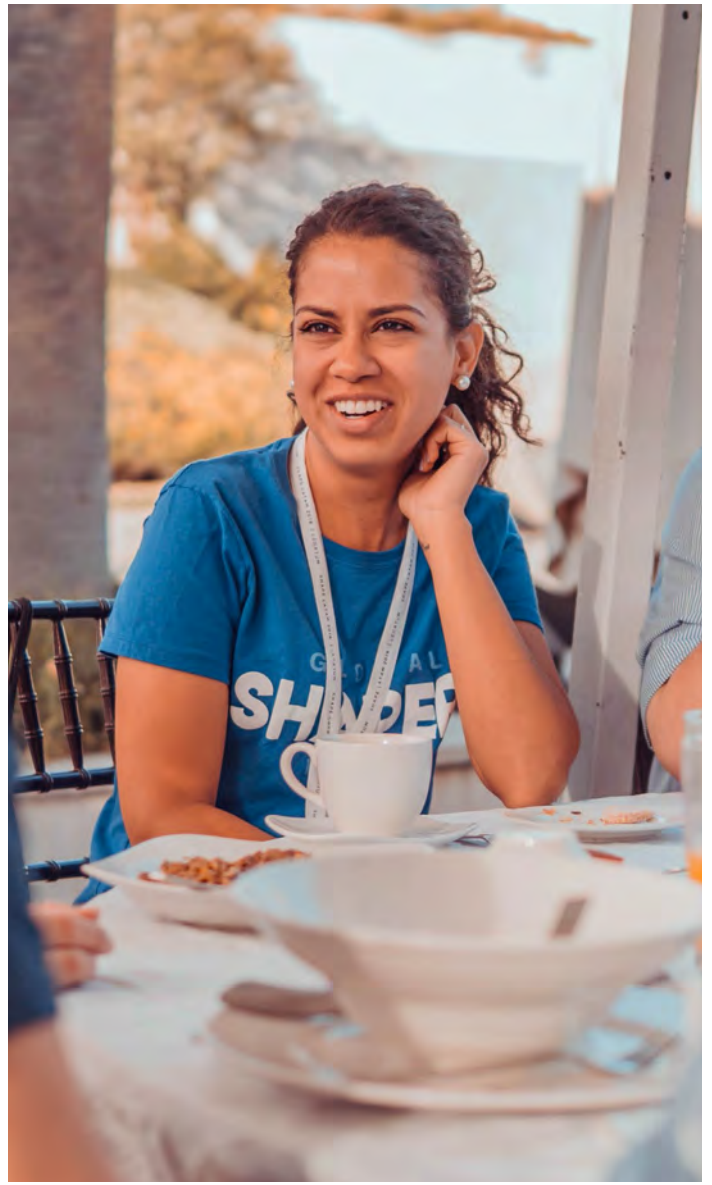
World Mental Health Day (Casablanca Hub)

Shapers across hubs worked to destigmatize mental illness through a global campaign that reached 10,000 youths through 20 video testimonials in six languages. Shapers shared resources and helplines to support young people in need.

VoteSwiper (Munich Hub)

To help voters make informed decisions, Shapers created an app to share information about the national election. The app saw 1 million swipes per day. Millennials all too often fail to vote, and this was one way in which Shapers lured their peers to the ballot box.





5 Protecting the planet and nature

Young people today are the first generation living with the significant effects of climate change. Around the world, Shapers are reducing their emissions, restoring nature where they live and asking their government leaders to do more.

According to the latest Global Shapers Annual Survey, which reached more than 30,000 individuals under the age of 30 from 186 countries, climate change and the destruction of nature remain the biggest global concerns for young people around the world. In response, we partnered with the Climate Reality Project to enable 280 Shapers to participate in global climate trainings, through the generous support of Rosamund Zander.

In response, Shapers have implemented 85 climate-related projects this year. Projects were wide-ranging and included climate strikes, beach clean-ups, reforestation projects and advocacy campaigns.

Highlighted projects

Voice for the Planet

Akira Sakano joined Al Gore, Jacinda Ardern and Sir David Attenborough to launch Voice for the Planet. Backed by a coalition of 20 environmental organizations, Shapers have mobilized 150,000 people to protect the planet in 100 cities globally.

Afforestation (Lahore Hub)

Planting trees is one of the easiest and most effective ways to fight climate change. Shapers led a multistakeholder reforestation initiative in one of the most polluted cities in the world, Lahore, planting more than 15,000 trees to date.

Single-Use Plastic Ban (Addis Ababa Hub)

Shapers encouraged citizens to avoid single-use plastic and demanded government leaders do the same. To date, 2,952 people have signed the hub's ban to end the use of plastic bags in Ethiopia.

Climate Braintrust (New York Hub)

In San Francisco and New York, Shapers scaled the impact of 25 social enterprises fighting climate change locally, including 10Power, Coral Vita, EVmatch and Shiftworks. Entrepreneurs were connected to important advisers and investors.

Anti-Plastic Heroes (Yerevan Hub)

Shapers created an education module focused on the circular economy to combat plastic pollution and encourage behavioural change locally. The module will be deployed in six schools, reaching 200 students, in May 2019.

Shaping Fashion (Amsterdam Hub)

Some 30 hubs pushed consumers to reuse, repurpose, buy second hand and use their purchasing power to support apparel companies that respect nature. Shapers hosted clothing swaps, film screenings and public talks.

Profiled Shaper

Akira Sakano (Osaka Hub)



“Young people take action on environmental issues as a matter of course – the same way we breathe,” says Akira. “But we need all generations on board.” Akira is on the board of directors of the Zero Waste Academy, a non-profit located in the Japanese village of Kamikatsu, which is on track to be the first zero-waste town by 2020. Today, more than 80% of the village's waste has been kept out of landfill helped by Akira's advocacy and action.

6 Shaping the future of education and employment

Some 20% of young people in emerging markets are neither employed nor in school. In response, Shapers help to create education and employment opportunities for youth.

The global youth unemployment rate is on the rise again. Shapers implemented projects to alleviate poverty and develop the economy by providing more accessible forms of training, education and employment to those who need it most – including disadvantaged youth, migrants and incarcerated minors. Shapers also used technology to close the opportunities gap between men and women, and between developing and developed societies.

Projects have educated 30,565 students around the world, providing employable skills and training.

Profiled Shaper

Juan David Aristizábal (Bogota Hub)



“We are in a learning crisis – young people are not equipped with the right skills to succeed,” says Juan David. “So one of the things I do is try to show how we can introduce revolutionary change into education systems through the use of technology.” Juan David has dedicated his life to equipping youth with the skills to succeed, through his foundation Todos por la Educación.

Highlighted projects

Regeneration (Athens Hub)

Born out of the 2008 financial crisis, an employment incubator created by Shapers has since grown into the largest youth-driven job-creation platform in Greece. To date, Shapers have provided 100,000 hours of job training and connected 800 youth to paid internships in 300 companies.

Shaping the Future of Work (Buenos Aires Hub)

What kind of learning and reskilling revolution is needed to prepare young people for jobs of the future? Ten hubs asked 1,975 young people this question. Their insights will inform hub-led skills workshops in autumn 2019.

Tackling the Digital Gap (Aguascalientes Hub)

Some 50% of citizens in Aguascalientes don't have access to the internet. In response, Shapers worked with local stakeholders to install 59 km of optical fibre to provide 150 disconnected households with access to Wi-Fi.

Financial Literacy (Tshwane Hub)

To equip students with financial literacy and basic business skills, Shapers led a series of workshops, including a pitch competition with seed-funding to support 120 students with the best business ideas.

Schools as Community Anchors (Phoenix Hub)

Phoenix Hub worked to establish a community garden and other resources to provide 745 students with a positive outlet in one of the poorest and most underserved neighbourhoods in the city.

Code for the Future (Rome Hub)

Supported by the Department of Justice, Shapers hosted coding seminars for 25 young people living in juvenile detention centres in order to build knowledge and prevent future recidivism.





7 Amplifying the voice of young people

Young people are underrepresented in global decision-making, often being excluded from decisions that affect them and their future. In 2018-2019, 1,990 Shapers were included in international summits to shape global, regional and national agendas.

Highlighted projects

Global Shapers Annual Summit 2018, Geneva Switzerland

Under the theme “Building a Movement,” 400 Shapers came together to find scalable solutions for organizing and mobilizing the full potential of young people. #ShapersSummit was the top-trending item in Switzerland for three days and helped launch our three impact areas.

SHAPE Asia Pacific 2018, Bangkok, Thailand

A total of 145 Shapers convened under the theme “Inspiring a Green Revolution”. Bangkok Hub planted 22 trees per participant to offset event emissions and provided Shapers with hands-on learning experiences to help make their lives more sustainable.

Global Climate Action Summit 2018, San Francisco, USA

Thanks to Mission 2020, the Climate Reality Project and Rosamund Zander, 20 Shapers demonstrated ways in which young people are stepping up climate action on one of the world’s biggest stages. Shapers advocated for justice and the rights of future generations.

World Economic Forum Annual Meeting 2019, Davos, Switzerland

Mustafa Alrawi from The National said it best: “A dynamic force is gripping Davos. Global Shapers are symbolic of a new, highly ethical generation that find themselves at the heart of the process to create a better future.” Some 48 Shapers took centre stage in Davos this year.

SHAPE Africa 2019, Nairobi, Kenya

Nairobi Hub convened the deputy president of Kenya, the UN coordinator of Kenya, the director of UN Environment and 120 Shapers from 36 countries across Africa to discuss the continent’s biggest challenges, including innovation, cooperation and leadership.

Climate Reality Training 2019, Brisbane, Australia

Here, 30 Shapers had the rare opportunity to learn directly from Al Gore about how to raise awareness of climate change and inspire people everywhere to take action to protect the planet. Shapers also attended trainings in 2018-2019 in Los Angeles and Atlanta, USA.

The Global Shapers Community provides young people with opportunities to engage with decision-makers to effectively influence politics and policy at all levels of society. Last year, 690 Shapers brought their ideas to seven World Economic Forum meetings, providing their expertise on a range of diverse issues. Highlights included the selection of Abi Ramanan as a Co-Chair of the Annual Meeting of the New Champions in Tianjin, People’s Republic of China; the selection of Akira Sakano, Basima Abdulrahman, Juan David Aristizábal, Julia Luscombe, Mohammed Hassan Mohamud and Noura Berrouba as Co-Chairs of the World Economic Forum Annual Meeting in Davos-Klosters, Switzerland; and the selection of Wafa Ben Hassine as a Co-Chair of the World Economic Forum on the Middle East and North Africa in the Dead Sea, Jordan.

More than one thousand Shapers engaged in community-led activities to ensure youth voices were heard and acted upon, and community members also participated in the United Nations General Assembly, the Global Climate Action Summit and the Tropical Forest Alliance Annual Summit.

Profiled Shaper

Noura Berrouba (Stockholm Hub)



“Young people won’t be silent bystanders when it comes to our future,” says Noura Berrouba. “We need, especially today, informed and empowered young people who can hold governments and businesses accountable, take on projects of their own and shape their communities.” Noura is a member of the governing body of the European Youth Parliament, steering one of the largest networks enabling young Europeans to become politically aware, active and responsible citizens.

8 Upcoming activities

Global Shapers Annual Summit

30 August-1 September 2019,
Geneva, Switzerland

World Economic Forum on Africa

4-6 September 2019,
Cape Town, South Africa

Sustainable Development Impact Summit

23-24 September 2019,
New York, USA

SHAPE Europe and Eurasia

27-29 September 2019,
Istanbul, Turkey

Climate Reality Training

2-3 October 2019,
Tokyo, Japan



Apolitical Public Leadership Academy

11-14 October 2019,
London, United Kingdom

World Economic Forum on India

3-4 October 2019,
New Delhi, India

SHAPE South Asia

10-13 October 2019,
Kandy/Colombo, Sri Lanka

World Economic Forum Annual Meeting

21-24 January 2020,
Davos-Klosters, Switzerland

9 List of active hubs

Abidjan Hub
Abu Dhabi Hub
Abuja Hub
Accra Hub
Addis Ababa Hub
Adelaide Hub
Aden Hub
Aguascalientes Hub
Ahmedabad Hub
Alexandria Hub
Almaty Hub
Amman Hub
Amsterdam Hub
Ankara Hub
Antananarivo Hub
Apia Hub
Arusha Hub
Astana Hub
Asuncion Hub
Athens Hub
Atlanta Hub
Auckland Hub
Austin Hub
Baku Hub
Baltimore Hub
Bamako Hub
Bandar Seri Begawan Hub
Bandung Hub
Bangalore Hub
Bangkok Hub
Bangui Hub
Barcelona Hub
Barranquilla Hub
Beijing Hub
Beijing II Hub
Beirut Hub
Belfast Hub
Belgrade Hub
Belo Horizonte Hub
Berlin Hub
Bern Hub
Bhopal Hub
Bhubaneswar Hub
Bilbao Hub
Bishkek Hub
Bissau Hub
Bogota Hub
Boston Hub
Boulder Hub
Brasilia Hub
Bratislava Hub
Bridgetown Hub
Brisbane Hub
Bristol Hub
Brussels Hub
Bucharest Hub
Budapest Hub
Buenos Aires Hub
Bujumbura Hub
Bulawayo Hub
Cairo Hub
Calabar Hub
Calgary Hub
Cali Hub
Cambridge Hub
Canberra Hub
Cape Coast Hub
Cape Town Hub
Caracas Hub
Cartagena Hub
Casablanca Hub
Castries Hub
Cebu Hub
Chandigarh Hub
Charlotte Hub
Chengdu Hub
Chennai Hub
Chicago Hub
Chisinau Hub
Christchurch Hub
Cleveland Hub
Cochabamba Hub
Coimbatore Hub
Colombo Hub
Copenhagen Hub
Cordoba Hub
Corrientes Hub
Cotonou Hub
Cuernavaca Hub
Culiacan Hub
Curitiba Hub
Dakar Hub
Dalat Hub
Dalian Hub
Dallas Hub
Danang Hub
Dar es Salaam Hub
Davao Hub
Denpasar Hub
Des Moines Hub
Detroit Hub
Dhaka Hub
Dharamsala Hub
Dilijan Hub
Doha Hub
Douala Hub
Dresden Hub
Dubai Hub
Dublin Hub
Durban Hub
Dusseldorf Hub
East Jerusalem Hub
Edinburgh Hub
Edmonton Hub
Ekaterinburg Hub
El Jadida Hub
Ensenada Hub
Erbil Hub
Faisalabad Hub
Fargo Hub
Fez Hub
Florianopolis Hub
Fortaleza Hub
Frankfurt Hub
Freetown Hub
Fukuoka Hub
Gaborone Hub
Gaya Hub
Gaza Hub
Geneva Hub
Genoa Hub
Georgetown Hub
Giza Hub
Gold Coast Hub
Goma Hub
Guadalajara Hub
Guangzhou Hub
Guatemala City Hub
Guayaquil Hub
Gurugram Hub
Halifax Hub
Hangzhou Hub
Hanoi Hub
Harare Hub
Helsinki Hub
Herat Hub
Ho Chi Minh City Hub
Ho Hub
Hong Kong Hub
Houston Hub
Hubli Hub
Hulunbuir Hub
Hyderabad Hub
Ibadan Hub
Iloilo Hub
Imphal Hub
Indore Hub
Irvine Hub
Islamabad Hub
Istanbul Hub
Ithaca Hub
Ivanovo Hub
Jaipur Hub
Jakarta Hub
Jeddah Hub
Johannesburg Hub
Joinville Hub
Juba Hub
Kabul Hub
Kakuma Hub
Kaliningrad Hub
Kampala Hub
Kandy Hub
Kankan Hub
Kano Hub
Karachi Hub
Kathmandu Hub
Kazan Hub
Kharkiv Hub
Khartoum Hub
Khobar Hub
Kigali Hub
Kingston Hub
Kinshasa Hub
Kochi Hub
Doha Hub
Kolkata Hub
Kuala Lumpur Hub
Kuching Hub
Kumasi Hub
Kuwait City Hub
Kyiv Hub
Kyoto Hub
La Paz Hub
Lagos Hub
Lahore Hub
Lancaster Hub
Las Vegas Hub
Launceston Hub
Leon Hub
Lima Hub
Lisbon Hub
Ljubljana Hub
London Hub
Los Angeles Hub
Luanda Hub
Lucknow Hub
Lugano Hub
Lusaka Hub
Luxembourg City Hub
Lviv Hub
Lyon Hub
Madison Hub
Madrid Hub
Malabo Hub
Malmo Hub
Managua Hub
Manama Hub
Manaus Hub
Manila Hub
Manizales Hub
Maputo Hub
Mar del Plata Hub
Marrakech Hub
Marseille Hub
Maseru Hub
Mazar-e-Sharif Hub
Mbabane Hub
Medellin Hub
Meknes Hub
Melbourne Hub
Mendoza Hub
Mexico City Hub
Miami Hub
Milan Hub
Milwaukee Hub
Minneapolis Hub
Minsk Hub
Mogadishu Hub
Monrovia Hub
Montego Bay Hub
Monterrey Hub
Montevideo Hub
Montreal Hub
Morelia Hub
Moroni Hub
Moscow Hub
Mumbai Hub
Munich Hub
Muscat Hub
Nablus Hub
Nagpur Hub
Nairobi Hub
Nashville Hub
Nassau Hub
Navi Mumbai Hub
N'Djamena Hub
New Delhi Hub
New Orleans Hub
New York Hub
New York II Hub
Newark Hub
Nice Hub
Nicosia Hub
Noida Hub
Norfolk Hub
Nouakchott Hub
Novosibirsk Hub
Oakland Hub
Odesa Hub
Oranjestad Hub
Orlando Hub
Oruro Hub
Osaka Hub
Oslo Hub
Ottawa Hub
Oxford Hub
Palermo Hub
Palo Alto Hub
Panama City Hub
Panjim Hub
Paramaribo Hub
Paris Hub
Pathum Thani Hub
Patna Hub
Pereira Hub
Perth Hub
Peshawar Hub
Philadelphia Hub
Phnom Penh Hub
Phoenix Hub
Pittsburgh Hub
Port Harcourt Hub
Port Louis Hub
Port of Spain Hub
Port-Au-Prince Hub
Portland Hub
Portland, ME Hub
Porto Alegre Hub
Prague Hub
Praia Hub
Pristina Hub
Providence Hub
Puebla Hub
Pune Hub
Quebec City Hub
Quito Hub
Rabat Hub
Raleigh Hub
Ramallah Hub
Rawalpindi Hub
Recife Hub
Reynosa Hub
Riga Hub
Rio de Janeiro Hub
Riyadh Hub
Rome Hub
Rosario Hub
Sacramento Hub
Salé Hub
Salvador da Bahia Hub
Salzburg Hub
San Francisco Hub
San Jose Hub
San Juan Hub
San Salvador Hub
Sana'a Hub
Santiago Hub
Santo Domingo Hub
Sao Luis Hub
Sao Paulo Hub
Sarajevo Hub
Saskatoon Hub
Seattle Hub
Seoul Hub
Shanghai I Hub
Shanghai II Hub
Shanghai Yangpu Hub
Shanghai Zizhu Hub
Shenyang Hub
Shenzhen Hub
Shijiazhuang Hub
Singapore Hub
Skopje Hub
Sofia Hub
Soweto Hub
St. Petersburg Hub
Stellenbosch Hub
Stockholm Hub
Stockton Hub
Sumgait Hub
Sunnyani Hub
Surat Hub
Suzhou Hub
Sydney Hub
Taipei Hub
Taiyuan Hub
Tamale Hub
Tanta Hub
Tbilisi Hub
Tegucigalpa Hub
Tel Aviv Hub
Thane Hub
Tianjin Hub
Tijuana Hub
Tirana Hub
Tokyo Hub
Tomsk Hub
Toronto Hub
Trento Hub
Tripoli - LB Hub
Tripoli Hub
Trivandrum Hub
Tshwane Hub
Tucuman Hub
Tunis Hub
Turin Hub
Ulaanbaatar Hub
Ulan-Ude Hub
Uyo Hub
Vancouver Hub
Venice Hub
Victoria Hub
Victoria-BC Hub
Vienna Hub
Vientiane Hub
Vilnius Hub
Vladivostok Hub
Warsaw Hub
Washington D.C. Hub
Washington D.C. II Hub
West Jerusalem Hub
Windhoek Hub
Xi'an Hub
Yangon Hub
Yaoundé Hub
Yaroslavl Hub
Yerevan Hub
Yinchuan Hub
Yokohama Hub
Zagreb Hub
Zurich Hub

10 Governance

The Global Shapers Community is run for young people by young people. We would like to thank our Foundation Board and Advisory Council members.



Klaus Schwab
Founder and Executive Chairman,
World Economic Forum



Khalid Alkhudair
Executive Vice President, Riyad Bank,
Saudi Arabia



Layla Dong (Dalian Hub)
Founder and Chief Executive Officer,
Blockshine Communication, People's
Republic of China



Jack Ma
Executive Chairman, Alibaba Group,
People's Republic of China



Juan Jose Pocaterra (Caracas Hub)
Co-Founder and Chief Executive
Officer, ViKua, Venezuela



David M. Rubenstein
Co-Founder and Co-Executive
Chairman, Carlyle Group, USA

Foundation Board

We would like to thank our Foundation Board members, who include remarkable individuals from government, business and civil society, for their extraordinary leadership.



Basima Abdulrahman (Erbil Hub)
Founder and Chief Executive Officer,
KESK Green Building Consulting, Iraq



Jaideep Bansal (Chandigarh Hub)
Leader, Energy Access, GHE, India



Maria Teresa Kumar
President and Chief Executive Officer,
Voto Latino, USA



Sharmeen Obaid-Chinoy
Chief Executive Officer, SOC Films,
Pakistan



Abi Ramanan (San Francisco Hub)
Chief Executive Officer, ImpactVision,
USA



Akira Sakano (Osaka Hub)
Chair of the Board of Directors, Zero
Waste Academy, Japan

Advisory Councils

We would like to thank the Shapers who were selected to serve as strategic advisers to the Global Shapers Community. They reflected the diversity and spirit of the community and provided mission-critical expertise over the past two years. The six Advisory

Councils focused on Hub Engagement, Impact and Collaborations, Governance and Accountability, Partnerships and Events, Elections, and Alumni. Together, Advisory Council members challenged Shapers to innovate, accelerate and refocus their daily work. New members will be appointed in July 2019.



11 Financial statements

Revenues

Actual (2018-2019)

Costs

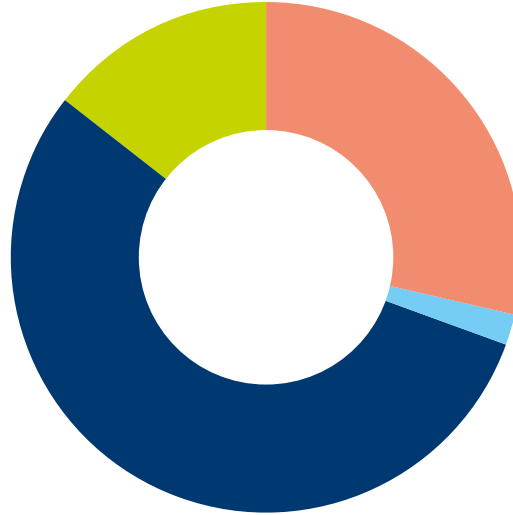
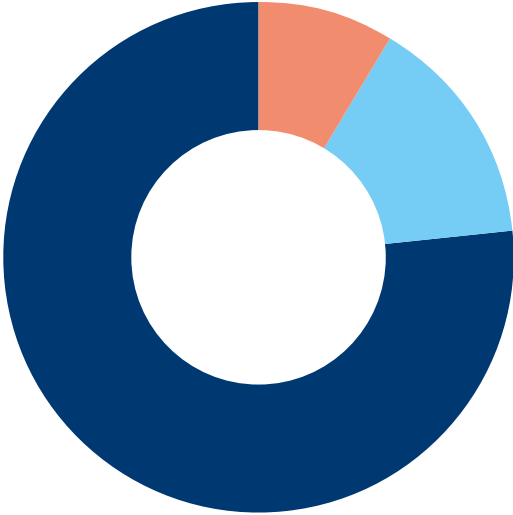
Actual (2018-2019)

Total Revenues

4,223,888

Total Costs

4,223,888



Partnerships

375,000

Payroll Costs

1,216,855

Other Grant Revenue

616,450

Office Costs

83,154

Contribution from the WEF

3,232,438

Activity Costs

2,319,845

Overhead Costs

604,034

12 Partners

We would like to thank the following organizations and individuals for providing invaluable support to the activities and initiatives of Shapers around the world.

The Climate Reality Project

Rosamund Zander

Proctor & Gamble

Salesforce

13 Team

Finally, thank you to the team members as of June 2019, who worked tirelessly to support the hubs and inspire positive change.

Wadia Ait Hamza

Head of the Global Shapers Community

Abdullahi Alim

Specialist of Africa and MENA, Education and Employment

Albina Krasnodemska

Lead of Europe and Eurasia, Community Growth

Ana Saldarriaga

Lead of Latin America, Community Impact

Brittany Robles

Specialist of North America and the Caribbean, Equity and Inclusion

James Forsyth

Specialist of Asia, Climate change and Nature

Shimer Diao

Lead of Greater China

Natalie Pierce

Lead of Programming and Communications





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Global Shapers Community Annual Report 2019–2020



Contents

Preface	03
Mission	05
Reach	07
Responding to COVID-19	11
Standing up for equity and inclusion	13
Protecting the planet and nature	15
Shaping the future of education and employment	17
Amplifying the voice of young people	19
Recognizing our partners	22
Building campaigns that matter	25
List of active hubs	28
Governance	31
Team	35
Financial statements	36

Preface

Despite the significant challenges the COVID-19 pandemic has presented, the Global Shapers Community has found new ways to fulfil its mission and respond in this time of need.

The 2019-2020 period has been a time of unprecedented uncertainty amid the global spread of the coronavirus pandemic. Nevertheless, the goals of the Global Shapers Community – empowering young leaders and strengthening local communities – proved as vital during the crisis as ever.



Klaus Schwab
Founder and Executive Chairman



Wadia Ait Hamza
Head, Global Shapers Community

From July 2019 to June 2020, the Global Shapers Community grew to nearly 10,000 members in 425 hubs in 150 countries and territories. Together, we implemented 564 community-based hub projects.

Responding to COVID-19 alone, our members implemented 158 projects. Of those, 102 mobilized collective action to support health systems, protect livelihoods and encourage inclusive community responses to the crisis, and 56 projects amplified access to trusted public health information around the world. Our efforts were also recognized by the World Health Organization.

In addition to COVID-19, the Global Shapers continued important work on other timeless issues, including upskilling vulnerable populations, fighting climate change and advocating for social justice. Hubs supported global movements against systemic inequality, racism and discrimination in all its forms. During this period, our Steering Committees worked tirelessly to help build hub capacity, collect best practices and identify projects to be scaled and replicated worldwide.

Also during this period, we launched new initiatives to strengthen our model of distributed leadership. Building on the efficacy of our Steering Committees and Advisory Council, new roles like our Community Champions and Impact Officers helped to strengthen our reach and impact, as well as put key support functions and decision-making directly in the hands of our members.

While our in-person programmes were cancelled from March to June 2020 to protect the health and safety of our members, we delivered new and existing activities virtually. We launched new virtual sessions to share expertise, projects and stories of hope from around the world, and hosted the World Economic Forum's largest virtual summit to date, the Annual Curators Meeting 2020. Over 2,800 Global Shapers participated in virtual activities during this period.

Our community's ability to respond and evolve in this time of need was made possible by our remarkable members, donors and collaborators, whose commitment to the Forum's mission remains unwavering. Thank you for helping us to shine a spotlight on the power of young people to shape a better, healthier, more equitable and sustainable future. This is at the heart of the Global Shapers Community and inspires us each and every day.

Mission

We believe in a world in which young people are central to solution-building, policy-making and effecting lasting change.

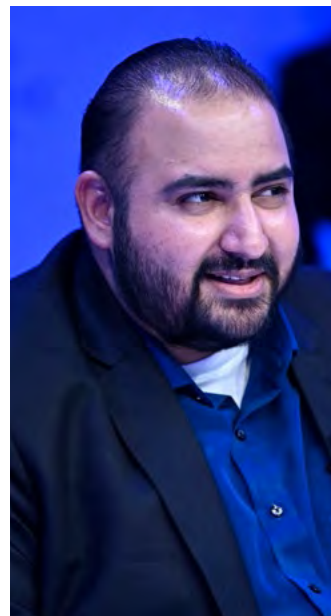
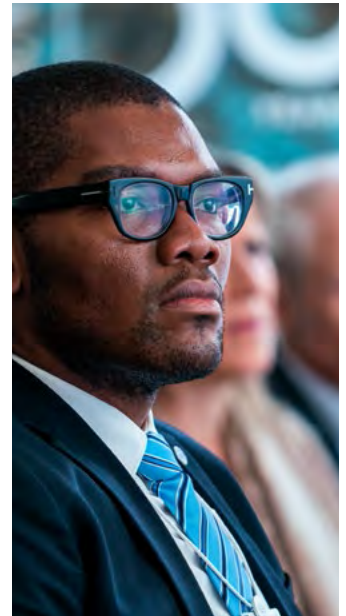
Founded by Klaus Schwab in 2011, the Global Shapers Community is a network of inspiring young people working together to address local, regional and global challenges.

With more than 12,000 members and alumni, the Global Shapers Community spans 425 city-based hubs in 150 countries and territories.

In each city, teams of Shapers self-organize to create initiatives that address the needs of their community. Projects are wide-ranging and include responding to disasters, combating poverty, fighting climate change and building inclusive communities. Global Shapers are diverse in their expertise, education, income and race – but they are united by their desire to bring about positive change.

Community members also connect at the global level through World Economic Forum meetings, virtual activities, joint projects, campaigns and the Forum’s digital engagement platform, TopLink. Shapers join forces to mobilize around pressing world issues, ensuring the voice of young people is heard and acted upon.

Our community is a scalable solution for organizing and mobilizing the full potential of young people.



Reach

Our reach continues to grow. In 2019-2020, our community increased to over 12,000 Shapers and alumni in 425 hubs in more than 150 countries and territories.

Since July 2019, we have opened 44 hubs and expanded our reach to three new countries: Thimphu Hub (Bhutan), Tashkent Hub (Uzbekistan) and Reykjavik Hub (Iceland). Another highlight is the opening of Yellowknife Hub (Canada) – our northernmost hub to date.

As of 30 June 2020, important numbers include:

9,639 Global Shapers

3,010 Alumni

425 Hubs

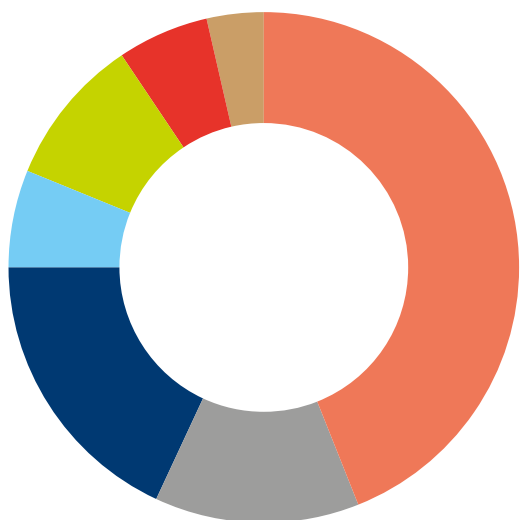
150 Countries and territories

564 Projects in 2019-2020

2,800 Participants in virtual activities



Projects in 2019-2020

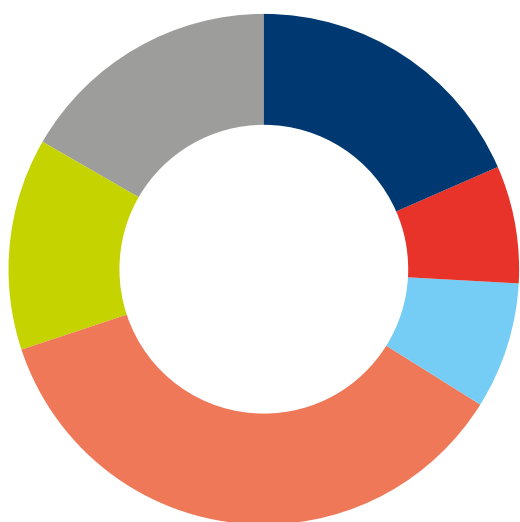
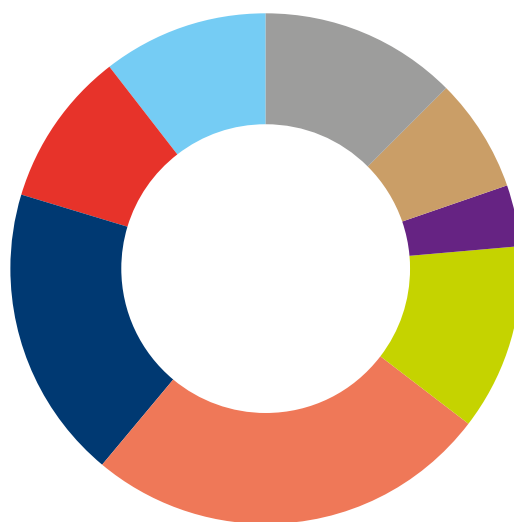


Climate and environment 116

Climate education	51
Sustainable consumption	21
Reforestation	15
Plastic pollution	11
Zero waste	7
Environmental clean-ups	7
Personal commitments	4

Education and employment 152

Education access	39
Entrepreneurship	28
Career coaching	19
Economic access	18
Youth empowerment	16
Future of work	15
Career connections	11
Digital equity	6



Equity and inclusion 296

Humanitarian response (87 of which are COVID related)	107
Civic engagement	55
Social inclusion	49
Mental health	40
Health equity	23
Gender equity	22



Responding to COVID-19

As COVID-19 disrupted lives, communities and businesses worldwide, it became clear that all stakeholders, especially young people, must urgently come together to minimize its impact on public health and the economy.

Global Shapers took immediate action on COVID-19, first informing themselves and then helping others. Our response focused on three objectives:

1. building knowledge of scientific findings, through virtual sessions and online learning;
2. amplifying trusted information and debunking myths through direct outreach, social media campaigns and thought-leadership; and
3. increasing collective action to support public health systems, protect livelihoods and build more inclusive community responses through hub projects.

In total, 158 hub projects safeguarded public health and helped build local resilience in communities worldwide.

Examples of hub projects include:

COVID Action in Europe, Copenhagen Hub

Copenhagen Hub led a cross-hub collaboration in 10 cities to combat misinformation on the pandemic, in partnership with the WHO Regional Office for Europe. The hub held four dialogues, conducted a youth survey and produced five reports detailing localized rumours, which were presented to the WHO and UNESCO on 12 August, International Youth Day 2020. Its social media campaign promoting verified information reached more than 100,000 viewers worldwide.

Balochistan Youth Against Corona, Karachi Hub

Karachi Hub built a community support and personal protective equipment (PPE) distribution system in Balochistan – a region in Pakistan known for its mountainous terrain and hard-to-reach villages. The hub supported 11,200 families with monthly food packages in 43 rural and remote villages, and distributed 8,400 bars of soap to families, 690 medical kits to doctors and 760 mask and glove kits to local labourers.

#WearTogether, Manila Hub

Manila Hub partnered with Wear Forward to mobilize makers in the Filipino fashion industry to produce PPE for front-line healthcare workers. The hub created an online database and a network of local businesses and service providers, who donated raw materials and/or produced PPE. Through #WearTogether, Shapers distributed 3,246 pieces of medical equipment including face shields, protective suits, surgical gloves, masks, isolation gowns, bouffant caps and shoe covers.

COVID-19 Information Cascade, Kakuma Hub

Kakuma Hub established a trusted communication channel to transmit updates on COVID-19, directly from UNHCR Kakuma to community leaders and residents of the Kakuma camp. Shapers reached 2,350 people in the camp and host communities with regular updates, who then amplified messages within their own networks. This project helps to bridge the communication gap between UNHCR and Kakuma residents, a vital step to respond to the threat posed by COVID-19.

MOOR Initiative, Marrakech Hub

Marrakech Hub launched MOOR, an e-learning platform providing free virtual workshops hosted by local experts throughout quarantine. The hub recruited 50 trainers, 10 of which are leading experts in their fields, to deliver approximately 60 workshops for over 1,800 participants. The workshops covered topics like personal development, design thinking, social entrepreneurship and digital literacy.

While COVID-19 has created chaos and uncertainty, it has also shown us what it really means to be a Global Shaper. Around the world, we have stepped up and responded to the needs of the most vulnerable populations, struggling businesses, gaps in leadership and shortages in medical supplies. We are collaborating across borders, replicating successful projects in our own contexts, and helping millions of people to stay safe and healthy throughout this crisis.

Michaela Tanjangco

COVID-19 Steering Committee, Manila Hub



Standing up for equity and inclusion

Global Shapers seek to equip 100,000 people with the knowledge and skills to drive action on diversity, equity and inclusion.

Global Shapers envision a world that embraces diversity, exemplifies equity and demonstrates inclusion in all aspects of life. From humanitarian assistance to social inclusion and civic engagement, Global Shapers have manifested their commitment to creating change and achieving this vision.

Some of the Global Shapers' key achievements this year include:

100 Youth Ideas for Spain's Economic and Social Reconstruction, Madrid Hub

Responding to the economic and social crisis triggered by COVID-19, Madrid Hub submitted 100 ideas for national recovery and reconstruction to the National Parliament. The list, received by the President of the Special Commission for Spanish Reconstruction, is part of the official experts' documentation for parliamentarians and will contribute to shaping the country's future.

Queerious Conversations, Jaipur Hub

Jaipur Hub hosted a series of interactive workshops to promote LGBTQ+ visibility in the Rajasthan region. The first-of-its-kind Queerious Conversations brought together diverse stakeholders to foster public support for queer activism and build inclusive city-environments. The project nurtured awareness, acceptance and empathy, and facilitated good practices and initiatives.

Imagine and Shape, Lviv Hub

Lviv Hub worked with local non-profit organizations to deliver sculpture classes to children who are visually impaired. Art education is often out of reach for people in the disability community, but classes provided youth with limited sight the ability to sculpt, bring ideas to life and express creativity through touch – all tactile activities that can improve someone's ability to read braille.

Masks for the Disability Community, San Francisco Hub

San Francisco Hub distributed reusable cotton masks via contactless delivery to the disability community, especially those unable to access local mutual aid networks or in-person pick-up sites, to protect people and their care teams during COVID-19. To date, more than 100 masks have been shipped, over 700 people have been impacted and the project has raised \$2,500 in micro-grants.

Equipo de Vida "Life Team", Manizales Hub

Manizales Hub worked with Academia de Vida (a social enterprise dedicated to preventing suicide in school-aged children) to host five citizen engagement workshops to propose solutions and public policy changes to safeguard youth mental health. Shapers reached over 60,000 youth with suicide prevention messages through the #SalvemosVidas campaign.

SAHELI (SAnitation, Health Education and Livelihood Initiative), Navi Mumbai Hub

Navi Mumbai Hub launched SAHELI, Hindi for a female friend, to foster women's health, improve menstrual hygiene, combat the stigma attached to menstruation and empower women through social entrepreneurship. Shapers distributed around 400,000 sanitary pads, sensitized over 45,000 women on safe hygiene habits and provided long-term employment to 11 vulnerable women.

DiscoveringMI, Milan Hub

In partnership with the National Trust Fund for Italy, Milan Hub delivered training courses to 12 asylum seekers, aiming to help newcomers find jobs through cultural activities. Global Shapers organized local tours with museums and cultural institutions to enable refugees to discover the city they live in and its history, and to build bridges within the sector towards employment.



Protecting the planet and nature

Global Shapers aim to mobilize 1 million people to influence policy and drive action to safeguard our planet.

Global Shapers worked tirelessly to catalyse action on climate and the environment, no matter the obstacles they faced. During the year, the number of Global Shapers trained in climate science, action and advocacy as a result of our partnership with the Climate Reality Project rose to 1,200.

Global Shapers launched 116 climate and environmental projects this year and mobilized approximately 500,000 people through local projects and the Voice for the Planet campaign. From planting thousands of trees, to providing winning solutions to protect our oceans, Shapers made this an unforgettable year of action. Looking ahead, Global Shapers seek to mobilize another 500,000 people before 2021.

Some of the Global Shapers' key achievements this year include:

The M.A.S.K. (Make and Sew Kindness) Project, Bangalore Hub

To mitigate the effects of single-use masks on the environment and redirect existing PPE to front-line health workers, Bangalore Hub urged the public to make, wear and clean their own reusable cotton face masks, through campaigns in over 30 languages. Shapers donated around 10,000 reusable masks to vulnerable communities and will distribute 10,000 more, helping to secure jobs for 15 female makers locally.

Two Wheel Tuesday, Brussels Hub

Brussels Hub launched a bike-to-work movement to address congestion and bring health and environmental benefits to city residents. Shapers used social media to challenge people to bike to work and to encourage their friends and family to do so too. During quarantine, Shapers worked with local companies to make their mobility plans more sustainable and include an emphasis on cycling.

Abuja Tree Planting Project, Abuja Hub

Abuja Hub launched a tree-planting drive and advocacy campaign with the support of the Climate Reality Project. After identifying 10 sub-grantees, the hub saw 4,400 trees planted in 15 locations across the city. Another 1,000 trees will be planted, as a direct result of its work. Shapers also briefed national officials leading a nationwide reforestation campaign on areas of partnership.

The Street Store Cuernavaca, Cuernavaca Hub

Cuernavaca Hub joined the Street Store movement and opened free pop-up clothing stores to support 200 members of the city's homeless community. Shapers upcycled 1,400 donated garments and reached about 100,000 people with social media messages, interviews and public talks, which encouraged citizens to reuse, repurpose or donate their clothing to reduce waste.

Federal Climate Debates, Canadian Hubs

The Calgary, Montreal, Toronto and Vancouver Hubs co-hosted environmental debates in partnership with GreenPac and other local organizations prior to the Canadian federal elections in October 2019. Talks engaged 16 candidates and 800 attendees and reached approximately 10,000 social media viewers. Protecting the planet cannot be a partisan issue; anyone in leadership must take action now.

Global shapers are fully aware, responding to and taking action to address the challenges of climate change and environmental justice. As a community, we look for and replicate solutions that are efficient, effective and sustainable, creating change without the involvement of huge capital investments.

—
Wajiha Khalid

Climate and Environment Steering Committee, Rawalpindi Hub; Chief Operating Officer, Cubex Global (Winner of UpLink's Ocean Innovation Challenge)



Shaping the future of education and employment

Global Shapers seek to upskill 100,000 members of vulnerable communities while advocating for greater labour rights and protections.

During the year, 152 hubs organized projects, campaigns and initiatives to advance upskilling and labour advocacy efforts. Promising examples included a regional collaboration between Global Shapers, Edraak and the World Economic Forum Centre for the New Economy and Society to teach 50,000 youth across the Middle East and North Africa (MENA) new skills, as well as a partnership between Global Shapers and the Forum's Centre for Cybersecurity that drew nontraditional talents into new economy roles.

Other examples include:

Courageous Conversations about Work

Global Shapers and Young Global Leaders worked together to create a practical toolkit and guide for hosting civic discussions with labour unions, employers, policy-makers and young people to help reverse the decline in worker rights, protections and power. The toolkit was distributed to hubs worldwide, and Global Shapers applied it to host their own context-driven conversations.

Edraak Online Learning Partnership, Amman Hub

Led by an alumna of the Amman Hub, Global Shapers collaborated with Edraak to equip 50,000 MENA youth with formative skills in English proficiency, digital literacy and workplace etiquette, which research and employer anecdotes both suggest account for the disproportionately high levels of youth unemployment in the region. The partnership will continue in 2021.

Inclusive Cyber Talent, Montreal Hub, Kigali Hub

Montreal Hub and Kigali Hub developed a skills-mapping framework with the World Economic Forum Centre for Cybersecurity to encourage non-technical and minority candidates to transition to new economy roles. By identifying transferable skills from industries or areas of study, the framework matches candidates to similar roles in the cybersecurity domain. At the same time, the project equips Human Resources teams at leading technical firms with the tools to recruit from multidisciplinary backgrounds.

Upskill Library, Kakuma Hub, Munich Hub, Paris Hub

Kakuma Hub, Munich Hub and Paris Hub developed an online knowledge repository compiling educational content that is tailored to the learning needs of both urban refugees and those displaced across camps. Together, Shapers seek to upskill approximately 1,000 refugees through the repository in partnership with Konexio, a Paris-based organization working to include refugees in the world of work.

Teknologi för Seniorer, Stockholm Hub

Stockholm Hub worked to close the digital divide by providing a capacity-building programme to local seniors to help them to confidently use and understand new technologies, including smart phones, computers, apps, internet services, and more. An adaptable project, this model seeks to prepare society and vulnerable groups for transformations of the Fourth Industrial Revolution.

The Education and Employment Steering Committee has led tremendous efforts to disseminate content and mobilize members of the Global Shapers Community towards the goal of upskilling 100,000 youth. In the first half of 2020 alone, the community trained more than 50,000 youth and I have great faith in the community to continue this work into the decade.

Abdullahi Alim

Specialist, Africa and Middle East and North Africa, Global Shapers Community, World Economic Forum



Amplifying the voice of young people

In 2019-2020, 2,800 Global Shapers tuned into virtual sessions to share their knowledge and insights on pressing global issues.

While 50 Global Shapers participated in the 50th World Economic Forum Annual Meeting in January 2020, all other in-person programmes were cancelled from February to June 2020 to protect the health and safety of our members. Nevertheless, we delivered new and existing activities virtually. The Shapers launched new virtual sessions to share expertise, projects and stories of hope from around the world, and hosted the Forum's largest virtual summit to date, the Annual Curators Meeting 2020. In total, 2,800 Global Shapers participated in virtual activities during this period, deepening their knowledge, exchanging solutions and presenting clear calls to action to the world.



Global Shapers Annual Summit 2019

Under the theme “Leading for Impact”, the Global Shapers Annual Summit 2019 convened more than 420 Hub Curators and members of the Foundation Board, Advisory Council and Steering Committees to debate and devise collective action solutions to urgent issues. Members engaged in workshops, plenaries and leadership exercises to share ideas and set ambitious goals advancing our impact areas: climate and environment, education and employment, and equity and inclusion.

World Economic Forum Annual Meeting 2020

A total of 50 Global Shapers spoke truth to power at the Annual Meeting 2020. While their calls to action were wide-ranging, the delegation was united by a common conviction: if we are to support the decade of delivery needed to achieve the SDGs and Paris Agreement, empathy, empowerment and inclusion must be at the heart of everything we do. Shapers marked the 75th Anniversary of the United Nations in a dialogue with UN Secretary-General António Guterres on our shared future.

Global Shapers Annual Curators Meeting 2020

For the first time, the Global Shapers hosted the Annual Curators Meeting virtually and opened it not only to Hub Curators but to Vice Curators as well. In total, 600 hub leaders participated in 40 sessions, including plenaries to exchange ideas, community sessions to build relationships, and hands-on workshops to develop skills in community organizing, equity-centred recruitment, design thinking, and more. The meeting ended on 30 June and leaders started their mandates on 1 July.

COVID-19: Personal storytelling from the front lines

A total of 75 Global Shapers participated in a virtual session featuring members of the Milan Hub and Hangzhou Hub, who shared their personal experiences of combating the coronavirus in their cities and of adapting to a new normal. The discussion also uncovered the unique challenges and opportunities of launching virtual campaigns to fight misinformation and xenophobia.

COVID-19: Addressing the threat to refugees and asylum seekers

Global Shapers and Young Global Leaders supported approaches to mitigate the risk of COVID-19 on the most vulnerable populations, including refugees and asylum seekers. Participants heard from UNHCR and The New Humanitarian, a non-profit news agency focusing on humanitarian stories, received first-hand experiences from members of the Kakuma Hub, and also offered support to collaboratively build local resilience in the face of this crisis.

COVID-19: Environmental leadership in a time of disruption

The Climate and Environment Steering Committee led an inspiring discussion with the Executive Director of Greenpeace, Jennifer Morgan, on COVID-19 and the unique window of opportunity it presents to put people and planet first. Shapers asked questions about innovative approaches that they can adopt to fight climate change and protect nature in their local and global contexts.

COVID-19: The Great Reset townhall sessions

Over 900 Global Shapers joined World Economic Forum Founder and Executive Chairman Klaus Schwab for talks on the Great Reset initiative. Putting the world back on a path towards inclusive and sustainable development will require more than a global recovery. It will require a Great Reset that places all citizens, especially young people, at the heart of social and economic systems.

COVID-19: Combating discrimination

Inclusion expert and Young Global Leader Tinna Nielsen hosted a live workshop for Global Shapers on being an effective ally. Participants learned from their peers' experiences of discrimination during the pandemic, and discussed meaningful ways to support one another, stand up for those who need it, and live the Global Shapers Community's values of diversity, equity and inclusion.

Serving as a Hub Curator has been such an enriching and rewarding experience for me personally. The Global Shapers Community is truly a platform to empower youth and to provide a safe learning environment for young people to build our leadership skills.

Rachel Hansen
Curator, Gold Coast Hub



Recognizing our partners

We thank the following organizations and individuals for providing invaluable support to our projects and activities worldwide.

Accenture

The Climate Reality Project
and Rosamund Zander

GIVITAS

Salesforce

Social Enterprise Institute

Accenture

At the World Economic Forum Annual Meeting 2020, a new multi-year partnership between Accenture, the Global Shapers Community and the Forum of Young Global Leaders was launched to help individuals cultivate responsible leadership. The partnership was informed by a joint research report entitled [Seeking New Leadership: Responsible leadership for a sustainable and equitable world](#). Featuring feedback from 5,000 stakeholders, the report identifies five elements of responsible leadership.

To build on the research, the partnership focuses on two core components: the Responsible Leadership Accelerator and the Accenture Academy. Through a competitive selection process, the Accelerator will enable Shapers to design and expand impactful initiatives while practising responsible leadership mindsets and habits. The Academy provides a tailored suite of educational resources to support leadership skill development, including access to over 3,000 online courses.

As a lead sponsor of the community, Accenture also played a critical role in the delivery of our annual summits. At the Global Shapers Annual Summit 2019, Ellyn Shook, Chief Leadership and Human Resources Officer at Accenture and a Global Shapers Community Board Member, shared her experience creating an organizational culture where people are valued and feel a sense of belonging. Shapers made their own [#InclusionStartsWithI](#) commitments to help break through bias and barriers.

Organizations have the opportunity and the obligation to drive growth in tandem with positive social and environmental outcomes. This starts with redefining what it means to lead responsibly. A new generation is leading the way, focused on driving value while honouring values.

Ellyn Shook

Chief Leadership and Human Resources Officer, Accenture





The Climate Reality Project

Since January 2018, the Global Shapers Community has partnered with the Climate Reality Project to train, empower and equip young people to fight climate change in communities across continents. Over 360 Global Shapers have attended Climate Reality Leadership Corps trainings to date, including in Tokyo, Japan; Minneapolis, Minnesota, USA; Brisbane, Australia; Atlanta, Georgia, USA; Los Angeles, California, USA; Berlin, Germany; Mexico City, Mexico; and Pittsburgh, Pennsylvania, USA.

Moreover, more than 540 Global Shapers have been trained by the Climate Speakers Network to lead community-based climate solutions at SHAPE events and at our annual summits.

This partnership is made possible thanks to the generous support of Climate Reality Board Member Rosamund Zander. In 2020, Rosamund announced that she would also sponsor five climate projects on behalf of Climate Reality: a reforestation initiative led by Abuja Hub in Nigeria; a movement for urban cycling led by Brussels Hub in Belgium; a public leadership programme led by Melbourne Hub in Australia; a waste ordinance policy project led by Quito Hub in Ecuador; and a solar panel urban installation initiative led by Bucharest Hub in Romania.

Social Enterprise Institute

To strengthen hub projects around the world, the Global Shapers Community launched a new partnership with the [Social Enterprise Institute](#). Members gained access to the Social Shifters platform and Steps to Startup virtual curricula in 2020, including practical information, tools and resources to support hub projects, from concept to implementation and impact measurement.



Building campaigns that matter

Social media campaigns enabled us to amplify the voices of young people and showcase their solutions to shape a better future.

The Global Shapers Community's social media brand strengthened over the past year, from net new followers to overall engagement and total impressions. Our social media channels enabled us to amplify the voices of young people and showcase their solutions to shape a better future. Virtual campaigns, such as #ShapingHealth and #PreventionOverPanic, helped share trusted information throughout the pandemic, and #WeSeeEqual and #ShapePride shared our community's values with the world.

The Shapers also launched a TikTok account, including an inaugural campaign with the World Health Organization and TikTok to support the #HappyAtHome movement and the #SafeHandsChallenge.

Some of the campaigns that we proudly supported this year included:

Facebook

 **1,350,000** total impressions

 **70,000** total engagement

 **7,000** net new likes
(up 6% compared to last year)

Instagram

 **1,300,000** total impressions
(up 131% compared to last year)

 **25,636** total engagement
(up 31% compared to last year)

 **9,500** new followers

LinkedIn

officially launched in January 2020

 **489,300** total impressions

 **15,200** total engagement

 **13,500** new followers

Twitter

 **28,500** total engagement
(up 43% compared to last year)

 **3,900** new followers

 **291** posts
(up 10% compared to last year)



TikTok

launched in March 2020

❤️ 23,700 total likes

👤 2,200 total followers

Global Shapers on TopLink

🔗 20,000 posts to date

👤 2,000 unique users/month

⬆️ 2.4 average posts/month

Global Shapers are the most engaged community on the World Economic Forum's digital engagement platform, TopLink. Since March 2017, 9,935 Global Shapers have been active on the platform, exceeding 2,000 unique users per month since the beginning of January 2020.

Global Shapers log in around 11 times per month, with an average of 2.4 posts per month. In total, Global Shapers have created over 20,000 posts on TopLink to date and the engagement rate of the posts exceeds 15%, which is higher than the TopLink average of 2%.

Doha Hub is the most active hub on TopLink, with an average of 487 logins per active members, followed by Dilijan Hub, Istanbul Hub, Jalalabad Hub, Suzhou Hub and Singapore Hub.



List of active hubs

A

Abidjan Hub
Abu Dhabi Hub
Abuja Hub
Accra Hub
Addis Ababa Hub
Adelaide Hub
Aden Hub
Aguascalientes Hub
Ahmedabad Hub
Alexandria Hub
Almaty Hub
Amman Hub
Amsterdam Hub
Ankara Hub
Antananarivo Hub
Apia Hub
Arequipa Hub
Armenia Hub
Arusha Hub
Asuncion Hub
Athens Hub
Atlanta Hub
Auckland Hub
Austin Hub

B

Baku Hub
Baltimore Hub
Bamako Hub
Bandar Seri Begawan Hub
Bandung Hub
Bangalore Hub
Bangkok Hub
Banja Luka Hub
Baramati Hub
Barcelona Hub
Bari Hub
Barranquilla Hub
Beijing Hub
Beijing II Hub
Beirut Hub
Belfast Hub
Belgrade Hub
Belo Horizonte Hub
Berlin Hub

Bern Hub
Bhopal Hub
Bhubaneswar Hub
Bilbao Hub
Bishkek Hub
Bogota Hub
Boston Hub
Boulder Hub
Brasilia Hub
Bratislava Hub
Bridgetown Hub
Brisbane Hub
Bristol Hub
Brussels Hub
Bucaramanga Hub
Bucharest Hub
Budapest Hub
Buenos Aires Hub
Bujumbura Hub
Bulawayo Hub

C

Cairo Hub
Calabar Hub
Calgary Hub
Cali Hub
Cambridge Hub
Canberra Hub
Cancun Hub
Cape Coast Hub
Cape Town Hub
Caracas Hub
Cartagena Hub
Casablanca Hub
Castries Hub
Cebu Hub
Chandigarh Hub
Charlotte Hub
Chengdu Hub
Chennai Hub
Chicago Hub
Chisinau Hub
Christchurch Hub
Cleveland Hub
Cochabamba Hub
Coimbatore Hub
Colombo Hub
Copenhagen Hub

Cordoba Hub
Corrientes Hub
Cotonou Hub
Cuernavaca Hub
Culiacan Hub
Curitiba Hub
Cusco Hub

D

Dakar Hub
Dalat Hub
Dalian Hub
Dallas Hub
Danang Hub
Dar es Salaam Hub
Davao Hub
Dehradun Hub
Denpasar Hub
Denver Hub
Des Moines Hub
Detroit Hub
Dhaka Hub
Dharamsala Hub
Dilijan Hub
Dodowa Hub
Doha Hub
Douala Hub
Dresden Hub
Dubai Hub
Dublin Hub
Durban Hub
Dusseldorf Hub

E

East Jerusalem Hub
Edinburgh Hub
Edmonton Hub
Ekaterinburg Hub
El Jadida Hub
Emalaheni Hub
Ensenada Hub
Erbil Hub

F

Faisalabad Hub
Fargo Hub
Florence Hub
Florianopolis Hub
Fortaleza Hub

Frankfurt Hub
Freiburg Hub
Fukuoka Hub

G

Gaborone Hub
Gaya Hub
Gaza Hub
Geneva Hub
Genoa Hub
Georgetown Hub
Giza Hub
Gold Coast Hub
Goma Hub
Guadalajara Hub
Guangzhou Hub
Guatemala City Hub
Guayaquil Hub
Gurugram Hub
Guwahati Hub

H

Halifax Hub
Hamburg Hub
Hangzhou Hub
Hanoi Hub
Harare Hub
Hargeisa Hub
Helsinki Hub
Herat Hub
Ho Chi Minh City Hub
Ho Hub
Hong Kong Hub
Houston Hub
Hulunbuir Hub
Hyderabad Hub

I

Ibadan Hub
Iloilo Hub
Imphal Hub
Indore Hub
Islamabad Hub
Istanbul Hub
Ithaca Hub

J

Jaipur Hub
Jakarta Hub

Jalalabad Hub
Jeddah Hub
Johannesburg Hub
Joinville Hub
Jujuy Hub

K

Kabul Hub
Kakuma Hub
Kaliningrad Hub
Kampala Hub
Kandy Hub
Kano Hub
Karachi Hub
Kathmandu Hub
Kazan Hub
Kharkiv Hub
Khartoum Hub
Khubar Hub
Kigali Hub
Kingston Hub
Kinshasa Hub
Kisumu Hub
Kohima Hub
Kolkata Hub
Kuala Lumpur Hub
Kumasi Hub
Kyiv Hub
Kyoto Hub

L

Lagos Hub
Lahore Hub
Lancaster Hub
La Paz Hub
Las Vegas Hub
Launceston Hub
Leon Hub
Lima Hub
Lisbon Hub
Ljubljana Hub
London Hub
Los Angeles Hub
Luanda Hub
Lucerne Hub
Lucknow Hub
Lugano Hub
Lusaka Hub

Luxembourg City Hub

Lviv Hub

Lyon Hub

M

Madison Hub

Madrid Hub

Malabo Hub

Malmö Hub

Managua Hub

Manama Hub

Manaus Hub

Manchester Hub

Manila Hub

Manizales Hub

Maputo Hub

Mar del Plata Hub

Marrakech Hub

Marseille Hub

Maseru Hub

Mathura Hub

Mazar-e-Sharif Hub

Mbabane Hub

Medellin Hub

Melbourne Hub

Mendoza Hub

Merida Hub

Mexico City Hub

Miami Hub

Milan Hub

Milwaukee Hub

Minneapolis Hub

Minsk Hub

Mogadishu Hub

Monrovia Hub

Montego Bay Hub

Monterrey Hub

Montevideo Hub

Montreal Hub

Morelia Hub

Moscow Hub

Mumbai Hub

Munich Hub

Muscat Hub

N

N'Djamena Hub

Nablus Hub

Nagpur Hub

Nairobi Hub

Nashville Hub

Navi Mumbai Hub

Newark Hub

New Delhi Hub

New Orleans Hub

New York Hub

New York II Hub

Nice Hub

Nicosia Hub

Noida Hub

Norfolk Hub

Novosibirsk Hub

Nur-Sultan Hub

NYC - Queens Hub

O

Oakland Hub

Odesa Hub

Okinawa Hub

Oranjestad Hub

Orlando Hub

Oruro Hub

Osaka Hub

Oslo Hub

Ottawa Hub

Oxford Hub

Ozubulu Hub

P

Palermo Hub

Palo Alto Hub

Panama City Hub

Panjim Hub

Paramaribo Hub

Paris Hub

Pathum Thani Hub

Patna Hub

Pereira Hub

Perth Hub

Peshawar Hub

Philadelphia Hub

Phnom Penh Hub

Phoenix Hub

Pimpri-Chinchwad Hub

Pittsburgh Hub

Playa del Carmen Hub

Pondicherry Hub

Port-Au-Prince Hub

Port Harcourt Hub

Portland Hub

Port Louis Hub

Porto Alegre Hub

Port of Spain Hub

Prague Hub

Praia Hub

Prishtina Hub

Providence Hub

Puebla Hub

Pune Hub

Q

Quebec City Hub

Quito Hub

R

Rabat Hub

Raleigh Hub

Ramallah Hub

Rawalpindi Hub

Recife Hub

Reykjavik Hub

Reynosa Hub

Riga Hub

Rio de Janeiro Hub

Riyadh Hub

Rodrigues Hub

Rome Hub

Rosario Hub

S

Sacramento Hub

Salé Hub

Salvador da Bahia Hub

Salzburg Hub

Sana'a Hub

San Diego Hub

San Francisco Hub

San Jose Hub

San Juan Hub

San Salvador Hub

Santa Cruz de la Sierra

Hub

Santiago Hub

Santo Domingo Hub

São Luis Hub

São Paulo Hub

Sarajevo Hub

Saskatoon Hub

Seattle Hub

Seoul Hub

Seoul II Hub

Shanghai I Hub

Shanghai II Hub

Shanghai Zizhu Hub

Shenyang Hub

Shenzhen Hub

Shijiazhuang Hub

Singapore Hub

Skopje Hub

Sofia Hub

Soweto Hub

St Petersburg Hub

Stellenbosch Hub

Stockholm Hub

Stuttgart Hub

Sumgait Hub

Sunyani Hub

Surat Hub

Suzhou Hub

Sydney Hub

T

Taipei Hub

Taiyuan Hub

Tamale Hub

Tanta Hub

Tashkent Hub

Tbilisi Hub

Tegucigalpa Hub

Tel Aviv Hub

Thane Hub

Thessaloniki Hub

Thimphu Hub

Tianjin Hub

Tijuana Hub

Tirana Hub

Tokyo Hub

Tomsk Hub

Toronto Hub

Trento Hub

Tripoli Hub

Tripoli - LB Hub

Trivandrum Hub

Tshwane Hub

Tucson Hub

Tucuman Hub

Tunis Hub

Turin Hub

U

Ulaanbaatar Hub

Ulan-Ude Hub

Uyo Hub

V

Vancouver Hub

Varanasi Hub

Venice Hub

Victoria Hub

Vienna Hub

Vientiane Hub

Vilnius Hub

W

Wah Hub

Warsaw Hub

Washington D.C. Hub

Washington D.C. II Hub

Wellington Hub

West Jerusalem Hub

Windhoek Hub

X

Xi'an Hub

Y

Yangon Hub

Yaoundé Hub

Yaroslavl Hub

Yellowknife Hub

Yerevan Hub

Yinchuan Hub

Yokohama Hub

Z

Zagreb Hub

Zurich Hub

Governance

The Global Shapers Community is run for young people by young people. We would like to thank our Foundation Board, as well as the members of the Advisory Council, Steering Committees and Community Champions.

Foundation Board

We thank our Foundation Board members, who include remarkable individuals from government, business and civil society, for their extraordinary leadership.



Klaus Schwab
Founder and Executive Chairman,
World Economic Forum



Basima Abdulrahman (Erbil Hub)
Founder and Chief Executive Officer,
KESK Green Building Consulting, Iraq



Khalid Alkhudair
Executive Vice-President, Riyad Bank,
Saudi Arabia



Sharmeen Obaid-Chinoy
Chief Executive Officer, SOC Films,
Pakistan



Maria Teresa Kumar
President and Chief Executive Officer,
Voto Latino, USA



Jack Ma
Executive Chairman, Alibaba Group,
People's Republic of China



Adrian Monck
Managing Director,
World Economic Forum



Juan Jose Pocaterra (Caracas Hub)
Co-Founder and Chief Executive
Officer, ViKua, Venezuela



Abi Ramanan (San Francisco Hub)
Chief Executive Officer, ImpactVision,
USA



David M. Rubenstein
Co-Founder and Co-Executive
Chairman, Carlyle Group, USA



Ellyn Shook
Chief Leadership and Human
Resources Officer, Accenture,
United Kingdom

Advisory Council

We thank the Shapers who were selected to serve as strategic advisers to the Global Shapers Community. They reflect the diversity and spirit of the community and provide mission-critical expertise. The Advisory Council focuses on hub engagement and growth, impact and knowledge, governance and accountability, elections and leadership, and alumni. Together, Advisory Council members challenge Shapers to innovate, accelerate and refocus their daily work.

Governance and Accountability

Amanda Dominguez (Manila Hub)
Tariq Al Olaimy (Manama Hub)
Hubert Forester (Georgetown Hub)
Zineb El Ouazzani (Geneva Hub)
Ashish Mohan (Toronto Hub)
Isabella Nogueira (Fortazela Hub)
Precious Wachikwu (Port Harcourt Hub)
Rajkumar Janagam (Hyderabad Hub)

Hub Engagement and Growth

Nicole Galindo (Berlin Hub)
William Du (Hong Kong Hub)
Ilaria Capocci (Rome Hub)
Sudarshan Mahajan (Pune Hub)
Akilnathan Logeswaran (Munich Hub)
Elena Ruiz (Sacramento Hub)
Liz Nabakooza Kakooza (Kampala Hub)

Impact and Knowledge

Alejandra Salazar (Alumna, Santiago Hub)
Dipankar Trehan (New Delhi Hub)
Emmanuel Gamor (Alumnus, Accra Hub)
Jun Lin (Beijing II Hub)
Sean Cheng (Alumnus, Boston Hub)
Mostafa Amin (Giza Hub)

Elections and Leadership

Vanessa Lancaster (Alumna, Edmonton Hub)
William Smith Stubbs (Brisbane Hub)
Bella Anne Ndubuisi (Alumna, Abuja Hub)
Federico Rivas (San Salvador Hub)
Carola Parisi (Luxembourg City Hub)
Dennis Wedderkop (Dusseldorf Hub)
Rawan Al Butairi (Khobar Hub)

Alumni

Nada Darwish (Alumna, Manama Hub)
Mario Varon (Alumnus, Milan Hub)
Anna Bethune (Chicago Hub)
Mevan Peiris (Colombo Hub)
Umair Pervez (Alumnus, Calgary Hub)

Steering Committees

We thank the members of our Steering Committees who worked tirelessly this year to support, implement and monitor our three priority areas of impact: climate and environment, education and employment, and equity and inclusion. Their efforts to collect best practices and identify projects to be replicated across hubs strengthened our community's impact worldwide.

Equity and Inclusion Steering Committee

Fatima Azzahra El Azzouzi (Casablanca Hub)
Rachel Haas (Seattle Hub)
Amornthep Sachamuneewongse (Bangkok Hub)
Bo Machayo (Washington D.C. I Hub)
Catalina de la Rocha Gonzalez (Aguascalientes Hub)
Ece Bal (Istanbul Hub)
Giulia Zanzi (Geneva Hub)
Ignacio Bueueto Vilches (Santiago Hub)
Javad Mustaq (Oslo Hub)
Joseph Solis (Quito Hub)
Laila Benhachem (Casablanca Hub)
Lais Rocha Leao (Curitiba Hub)
Lauren Pfeifer (San Francisco Hub)
Linh Do (Melbourne Hub)
Liz Rebecca Alarcon (Miami Hub)
Nidhi Rakyan (Jaipur Hub)
Okechukwu Effoduh (Abuja Hub)
Palesa Vuyolwethu Tshandu (Johannesburg Hub)
Rya Kuewor (Kumasi Hub)
Shiwani Neupane (Kathmandu Hub)
Simon Pestano (Caracas Hub)
Tiffany Yu (San Francisco Hub)

Education and Employment Steering Committee

Leticia Gasca Serrano (Buenos Aires Hub)
Vaibhav Lodha (Mumbai Hub)
Artur Pokrikyan (Yerevan Hub)
Efrem Garlando (Rome Hub)
Gloria Okorie (Lagos Hub)
MonicaYadav (Ahmedabad Hub)
Panagiotis Coutoulas (Tshwane Hub)
Parvathi Santhosh (Chicago Hub)
Paul Kruchoski (Washington D.C. II Hub)
Tatiana Fraga Diez (Monterrey Hub)

Climate Action Steering Committee

Robyn Seetal (Calgary Hub)
Carlo Delantar (Cebu Hub)
Kamal-deen Kassim (Lagos Hub)
Lucia Wang (Shanghai II Hub)
Neeshad Shafi (Doha Hub)
Thales Dantas (Florianopolis Hub)

Olga Krestyaninova (Almaty Hub)
Renard Siew (Kuala Lumpur Hub)
George Benson (Vancouver Hub)
Tracy Smith (Georgetown Hub)
Wajiha Khalid (Rawalpindi Hub)

COVID-19 Steering Committee

David Walcott (Kingston Hub)
Federica Falomi (Milan Hub)
Clement Agoni (Durban Hub)
Vanshica Kant (New Delhi Hub)
Zakaria Odowa (Kakuma Hub)
Lucia Wang (Shanghai Hub II)
Michaela Tanjangco (Manila Hub)
Chennai Munchena (Copenhagen Hub)
Nayeli Kunz Salim (Guadalajara Hub)
Dilfuza Kurolova (Tashkent Hub)

Community Champions

We thank the Shapers who participated in the Community Champions pilot this year. They represent the most experienced Global Shapers, Founding Curators and alumni in our network and have provided unparalleled one-on-one support to hubs worldwide, by scaling best practices, fostering collaboration, establishing good governance, mediating conflict, and more.

Asia Pacific

Oceania: Jackson Rowland (Auckland Hub)
Japan, South Korea, Mongolia: Misato Nagakawa (Yokohama Hub)
South-East Asia: Renard Siew (Kuala Lumpur Hub)
Greater China: William Feng (Alumnus, Shanghai Yangpu Hub)

South Asia

India North + Nepal: Jaideep Bansal (Alumnus, Chandigarh Hub)
India West + South + Sri Lanka: Sudarshan Mahajan (Pune Hub)
India East + Bangladesh + Bhutan: Mayuri Bhattacharjee (Kolkata Hub)
Pakistan + Afghanistan: Saad Hamid (Islamabad Hub)

MENA

Levant: Nour Al Gharibeh (Amman Hub)
Gulf: Areej AlHussan (Riyadh Hub)
North Africa: Oussama Abdellah Benhmida (Salé Hub FC)

Africa

Non-Lusophone Southern Africa: Bongwiwe Beja (Tshwane Hub)
Lusophone Africa: Carine Kiala (Alumna, Hong Kong Hub)
Anglophone West Africa: Olajumoke Adekeye (Abuja Hub)
East and Central Africa: Wanjuhi Njoroge (Nairobi Hub)
Small Island Developing States: Shabbir Esmael (Port Louis Hub)

Europe and Eurasia

Nordics + Baltics: Jacob Larsson (Founding Curator, Stockholm Hub)
Benelux + UK + Ireland: Carolina Parisi (Founding Curator, Luxembourg City Hub)
Iberia: Jan Carbonell (Barcelona Hub)
Italy: Ilaria Capocci (Rome Hub)
DACH: Angela Honegger (Zurich Hub)
France: Alena Fargere (Paris Hub)
Balkans + Turkey + Cyprus + Greece: Desislava Karapchanska (Athens Hub)
Russia + Armenia: Sona Mirzoyan (Yerevan Hub)

Latin America

Southern Cone: Paolo Bianciotti (Alumnus, Cordoba Hub)
Andes: Jackie Arango (Medellin Hub)
Mexico: Karen DuPont (Leon Hub)
Central America: Bibi Gonzalez (Guatemala City Hub)
Brazil: Paula Carramaschi Gabriel (Manaus Hub)

North America and the Caribbean

Canada: Laura Corrales (Montreal Hub)
Caribbean: David Walcott (Kingston Hub)
US South: Liz Rebecca Alarcon (Miami Hub)
US Northeast: Noah Miller (Alumnus, Lancaster Hub)
US Midwest: Tanya Shmitt (Minneapolis Hub)
US West Coast: Elena Ruiz (Sacramento Hub)

Curatorship

Finally, we thank the lifeblood of this community – our hub leaders. In each city, teams of Global Shapers self-organize to advance our community's mission. This is made possible by the Curatorship, including an Incoming, Outgoing and Vice Curator in each city. In 2019-2020, we piloted a new Curatorship Curriculum, a 12-month leadership programme to support curatorships to achieve their mandate. Thank you for driving our community forward.

Team

Finally, thank you to the team members who worked tirelessly this year to support hubs and inspire positive change.

Wadia Ait Hamza

Head, Global Shapers Community

Abdullahi Alim

Specialist, Africa and Middle East and North Africa, Education and Employment

Shimer Diao

Lead, Greater China and North Asia

Sameera Hassan,

Specialist, Virtual Interactions, COVID-19

Mary Catherine Hoeflinger

Specialist, Climate and Environment

Albina Krasnodemska

Lead, Europe and Eurasia, Growth and Engagement

Natalie Pierce

Lead, Programming and Communications

Karen Saez

Specialist, Asia, Equity and Inclusion

Ana Saldarriaga

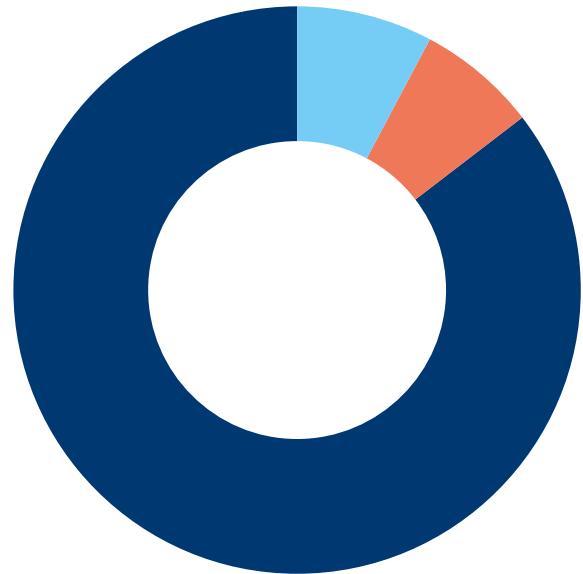
Lead, Americas, Impact

Financial statements



Total operating income (CHF)

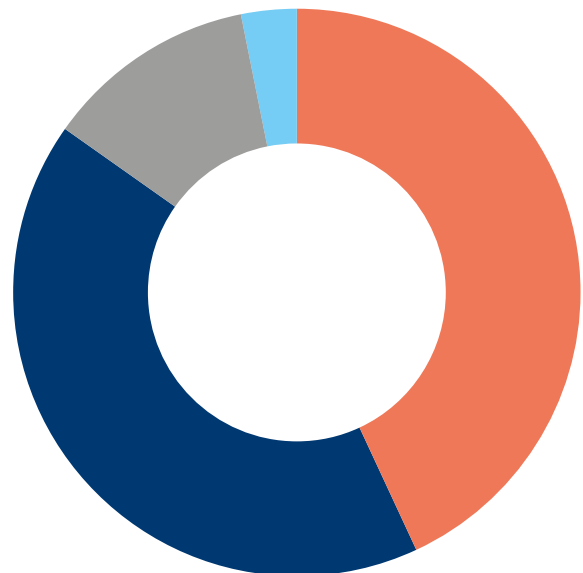
3,923,957



Partnerships	304,939
Other grant revenue	255,438
Contribution from the World Economic Forum	3,363,580

Total operating expenses (CHF)

3,923,957



Payroll costs	1,696,906
Office costs	111,465
Activity costs	1,651,536
Overhead costs	464,050



**COMMITTED TO
IMPROVING THE STATE
OF THE WORLD**

The World Economic Forum, committed to improving the state of the world, is the International Organization for Public-Private Cooperation.

The Forum engages the foremost political, business and other leaders of society to shape global, regional and industry agendas.

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The power of youth in action

The Global Shapers Community is a network of young people driving dialogue, action and change.

[> OUR STORY](#)

10,009
Shapers

446
Hubs

151
Countries

2,965
Alumni

Global Shapers leading for impact



Impact

COVID-19 Response

All stakeholders must urgently come together to minimize the impact of COVID-19.

Shaping My City's Future

What will it take to build cities of the future in which everyone can live and thrive?

Education

In our increasingly knowledge-based society, Shapers are pushing innovation for education equality.

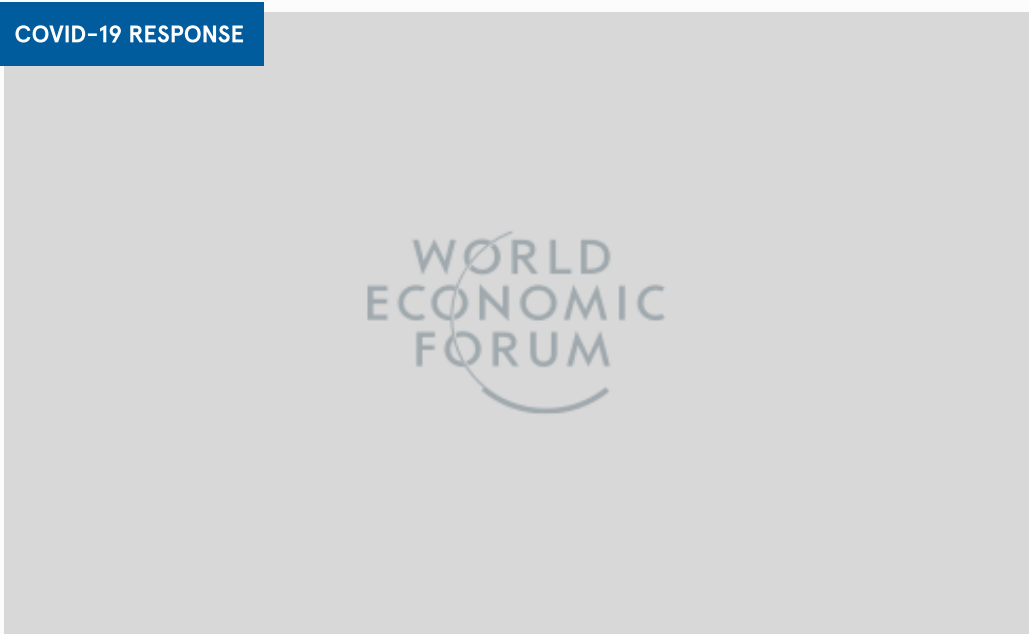
COVID-19 RESPONSE





Shaper Care - Durban Hub's COVID-19 Response in Partnership with Domino Foundation

 Durban Hub



COVID-19: Redeploy Portable Handwashing to Grocery Stores

 Sacramento Hub

More impact



Find a hub

Get to know your local hub,
follow their work, or apply to be
a Global Shaper.

Search by city, region or shaper



10 FEBRUARY 2021

The Davos Lab: Building Our Future

Today, we call on all individuals, hubs, and organizations to help drive dialogue, action and change through our newest initiative, The Davos Lab: Building Our Future, which aims to mobilize all interested citizens, stakeholders, and decision-makers to shape ten big youth-driven recovery efforts ...

25 JANUARY 2021

Activating Responsible Leadership

01 SEPTEMBER 2020

#ShapersSummit20: Day 5 Highlights

31 AUGUST 2020

#ShapersSummit20: Day 4 Highlights

[+ ALL UPDATES](#)

Meet the hubs



EURASIA

Ekaterinburg Hub





LATIN AMERICA
Bogota Hub



SOUTH ASIA
Colombo Hub

[+ ALL HUBS](#)

Meet the Alumni Network

“ As an alumnus I can stay in touch with Shapers on every corner of the planet. It's where I continue my love for the community, for impacting lives... ”

– Birama Konare

[+ VIEW ALUMNI](#)

Shaper insights on the World Economic Forum Agenda

SARAH SHAKOUR

6 inspirational young female

HUMZAH YAZDANI

Why policy-makers need a

CHRISTIAN TOOLEY

What 'systems thinking' actually means -

leaders

04 Mar 2021

climate toolbox, not a silver bullet

18 Jan 2021

actually means

and why it matters for innovation today

18 Jan 2021



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HOME

STORY

IMPACT

HUBS

PARTNERS

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[HOME](#) [STORY](#) [IMPACT](#) [HUBS](#) [PARTNERS](#)

[TopLink login](#)

Building a movement

We believe in a world where young people are central to solution building, policy-making and lasting change.



A tipping point

With the largest youth population in history, there is an unprecedented opportunity for young people to take an active role in shaping the future. This generation has

inherited enormous global challenges, but has the ability to confront the status quo and offer youth-led solutions for change.

A grassroots network

Born out of the World Economic Forum, the Global Shapers Community is a network of inspiring young people under the age of 30 working together to address local, regional, and global challenges. With more than 13,000 members, the Global Shapers Community spans 430 city-based hubs in 150 countries.



In each city, teams of Shapers self-organize to create projects that address the needs of their community. Projects are wide-ranging – from responding to disasters and combating poverty, to fighting climate change and

building inclusive communities. Shapers are diverse in expertise, education, income and race, but are united by their desire to bring about change.



“ By holding a meaningful dialogue, we are showing the world that these young people understand, as Canada does, that pluralism is the key to building resilient, confident nations around the world. ” — Justin Trudeau, Prime Minister of Canada

A global footprint

Shapers look for opportunities to have impact on a global scale by joining forces with other hubs. They represent a network of peers connected through technology, events and joint projects. Each year, hundreds of hub leaders known as Curators come together to showcase the work of their hub and strengthen relationships across communities. On the regional level, events are designed and led by Shapers to encourage collaboration, share expertise and explore community solutions.



“ It's more than just talented individuals, it's a family who sacrifices time, effort and resources to make a better world. As a Shaper, I have the opportunity to be inspired and to inspire others to actively shape our environment without expecting to be rewarded. ” — Luis Sena, Santo Domingo Hub

The power of teams

Shapers are taking action on critical issues - big and small.

As a student, Global Shaper Siddarth Hande organized clean-up drives on the beaches near his home in Chennai, India. He and his friends quickly realized that just moving waste from one place to another was not tackling the root problem. So, they reached out to kabadiwallas – small shop owners who buy materials from waste pickers and then sell to middlemen before making its way to processing facilities.

Hande believed the kabadiwallas were critical players in the recycling chain, and with support from a grant, the Chennai Hub set up Kabadiwalla Connect, which streamlines the collection and processing of organic waste and recyclables from small urban waste generators in India. A smartphone app helps homeowners and businesses locate kabadiwallas to arrange for a waste picker to collect from them directly. By collecting and reselling materials to processors without the use of middlemen, kabadiwallas can now sell their waste at higher prices.





Kabadiwalla Connect aims to empower stakeholders in the informal waste ecosystem, helping to create better incomes and provide a more effective sourcing mechanism for small waste-pickers and kabadiwallas in urban India. And it benefits the environment. Kabadiwalla Connect’s mission is to help divert 70% of urban India’s waste away from landfill, helping to avoid the emissions of close to 80 million metric tons of CO2 every year.

“ If you asked me to choose the best part of being a Global Shaper, it's not any of the fancy stuff. It's the people. ” – Mariel Reed, San Francisco Hub



Shapers and the World Economic Forum

In 2011, Professor Klaus Schwab, Founder and Executive Chairman of the World Economic Forum, founded the Global Shapers Community to empower young people to play an active role in shaping local, regional and global agendas.

The Global Shapers Community is a non-profit organization registered in Geneva, Switzerland and housed at the World Economic Forum. The Forum's contribution to the Shapers organization includes significant financial and in-kind contributions for operational support including staff time, technology tools and opportunities to interact and collaborate with its membership network.

Leadership

The Global Shapers Community is governed by a Foundation board that includes leaders from business, government and civil society.

Klaus Schwab, Founder and Executive Chairman, World Economic Forum

David M. Rubenstein, Co-Founder and Co-Chief Executive Officer, Carlyle Group, United States of America

Ellyn Shook, Chief Leadership and Human Resources Officer, Accenture, United States of America

Adrian Monck, Managing Director; Head of Public and Social Engagement, World Economic Forum

Maria Teresa Kumar, President and Chief Executive Office, Voto Latina, United States of America

Khalid Alkhudair, Executive Vice-President, Riyadh Bank, Saudi Arabia

Sharmeen Obaid Chinoy, Chief Executive Officer, SOC Films, Canada

Juan Jose Pocaterra, Co-Founder and Chief Executive Officer, ViKua, Venezuela

Basima Abdulrahman, Founder and Chief Executive Officer, KESK Green Building Consulting, Iraq

Wanjuhi Njoroge, Founder of People Planet Africa

Eric Tse, Executive Director of Sino Biopharmaceutical

3 projects

SUSTAINABLE DEVELOPMENT



Kabadiwalla Connect

📍 Chennai Hub

ARTS & CULTURE



The Transformation Orchestra and Choir

📍 Morelia Hub

WATER





Water Purification Project

📍 Ho Hub



HOME

STORY

IMPACT

HUBS

PARTNERS

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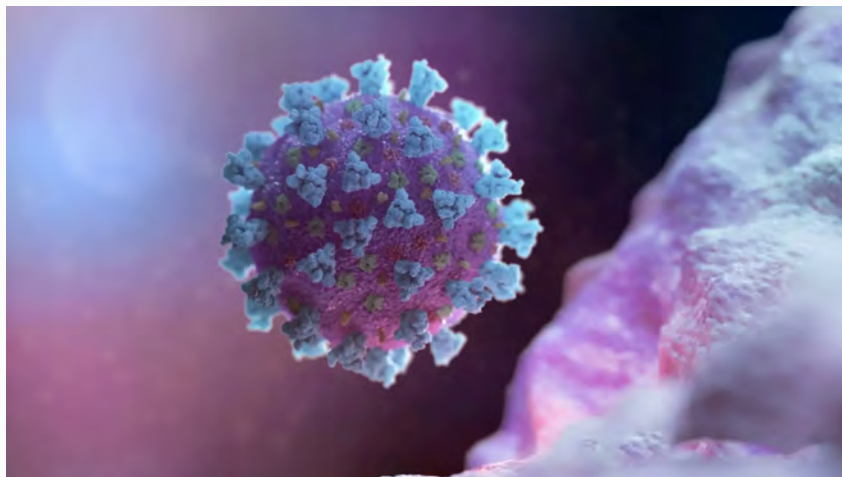


[HOME](#) [STORY](#) [IMPACT](#) [HUBS](#) [PARTNERS](#)

[TopLink login](#)

Achieving results

With grassroots knowledge, a global perspective, and ambition to change the world, Shapers are confronting the most pressing issues of our time. Explore their impact.



All stakeholders must urgently come together to minimize the impact of COVID-19.

[EXPLORE COVID-19 RESPONSE](#)



What will it take to build cities of the future in which everyone can live and thrive?

EXPLORE SHAPING MY CITY'S FUTURE



Shapers are challenging the status quo


Shapers are challenging the status quo on gender inequality.

[EXPLORE #WESEEEQUAL](#)

Featured projects



GoodSeed

 Mumbai Hub

WORLD
ECONOMIC
FORUM



Recycling Plastic Bottle Waste

📍 Herat Hub

Areas of impact

Arts & Culture

Arts & culture are fundamental to a healthy society, helping people interpret the world and each other.

Cities & Urbanization

Smart and sustainable solutions enhance the liveability and efficiency of cities.

Civic Participation

For Shapers, collective action is central to influencing decision-making.

Climate Change

Shapers are driving climate action in their local communities.

COVID-19 Response

All stakeholders must urgently come together to minimize the impact of COVID-19.

Education

In our increasingly knowledge-based society, Shapers are pushing innovation for education equality.

Entrepreneurship

Entrepreneurship is arguably the most fundamental driver of economic value creation in societies.

Fourth Industrial Revolution

New technologies are merging the physical and digital worlds in ways

that create both huge promise and potential peril.

Gender Equality

Despite strong achievements, progress is still slow to realize the full potential of one half of humanity.

Global Health

The future of global health requires integration of public- and private-sector innovations to address traditional and emerging challenges.

Migration

Emigration and immigration provide states, societies and migrants with tremendous opportunities.

Shaping My City's Future

What will it take to build cities of the future in which everyone can live and thrive?

Sustainable Development

Governments, organizations and individuals are addressing pressing global issues together through the SDGs.

Values

Some values are universal, transcending national boundaries and enhancing the collective human experience.

Water

Shapers recognize and are addressing water scarcity as one of the fastest-growing social, political and economic challenges of our time.

#WeSeeEqual

Shapers are challenging the status quo on gender inequality.

Workforce and Employment

Shapers are recognizing new work models and preparing young people for shifting job roles and skills demand.

There is always a hub near you.

Search by city, region or shaper...



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STORY



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[TopLink login](#)

446 local teams

Hubs are diverse teams of young people united by common values – inclusion, collaboration and shared decision-making. Together, they create projects and change for their communities.

Meet the hubs



AFRICA
Accra



ASEAN
Davao



NORTH AMERICA
Atlanta

Find a hub

Get to know your local hub, follow their work, or apply to be a Global Shaper.

Search by city, region or shaper



**Boldmaa
Jargalsaikhan**

Joined 30 Mar 2015



Indre Bruzgyte

Joined 30 Jun 2017

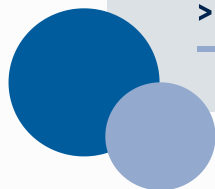
Our Alumni Network

Our network of Shaper Alumni continue to make a difference in the world and are an integral part of our community and future growth.

> ALUMNI

Collaboration leads to better and bigger impact. Team up as a partner and get amazing results.

> MORE ON PARTNERING



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Building collaborations

Join us in supporting a global community of changemakers. Grants and in-kind contributions provide mission-critical support for our events, financial assistance programme, and impact areas. Our current donors and nonprofit partners include:



Driving Responsible Leadership

At the 2020 Annual Meeting, a new multi-year partnership between Accenture, Global Shapers Community, and the Forum of Young Global Leaders (YGL) was launched to help organizations and individuals cultivate environments in which responsible leadership can flourish.

The Responsible Leadership Programme aims to equip Shapers and YGLs with the skills, attitudes, and capabilities required to lead responsibly amidst unprecedented global challenges.

Accenture World Economic Forum 2020 Responsible Leadership Video



Mobilizing for Impact

Inspired by Proctor & Gamble's #WeSeeEqual campaign, Global Shapers around the world mobilized to raise awareness and fight for gender equality.

With support from P&G, the Global Shapers Community launched a call for solutions to gather the best ideas from around the world. Over 100 city-based Global Shaper hubs submitted proposals for grassroots projects, and five hubs were selected for their winning ideas: Giza, Ahmedabad, Cape Town, Belo Horizonte, and Minsk.

Global Shapers and P&G #WeSeeEqual



“ We are becoming increasingly aware that solutions to our global challenges must purposefully engage youth, at all levels – locally, regionally, nationally and globally.

This generation has the passion, dynamism and entrepreneurial spirit to shape the future ” – Prof. Klaus Schwab, Founder and Executive Chairman, World Economic Forum

A year in review

Annual Report 2019 - 2020

Annual Report 2018 - 2019

Annual Report 2017 - 2018

2 projects

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